# The role of precision technologies in beef cattle production

Diego Moya, DVM, PhD

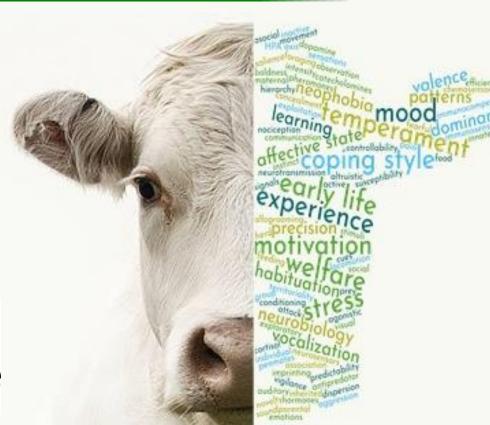
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- What, when and how?
- Monitoring animal location
- Monitoring animal activity
  - Grazing preference
  - > Tail flick behaviour
  - > Feed intake
- Pain assessment
- **Temperament assessment**
- Cognitive research
- Motivation state





#### What to use and why?

- It needs to generate a return of the investment
- It needs to integrate with other technologies or day to day practices at the farm.
- It needs to help us accomplish goals we already have (technology is not the goal)

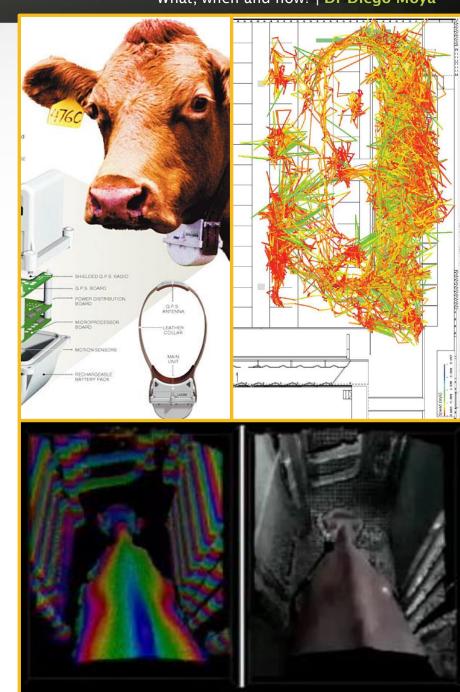




# Precision technologies to phenotype livestock

To measure and manage herd variability at an individual level (including animal movement, activity, feed intake...)

- Early diagnostic of diseases (use and efficacy of antimicrobials)
- Resources exploitation
- Improved management strategies



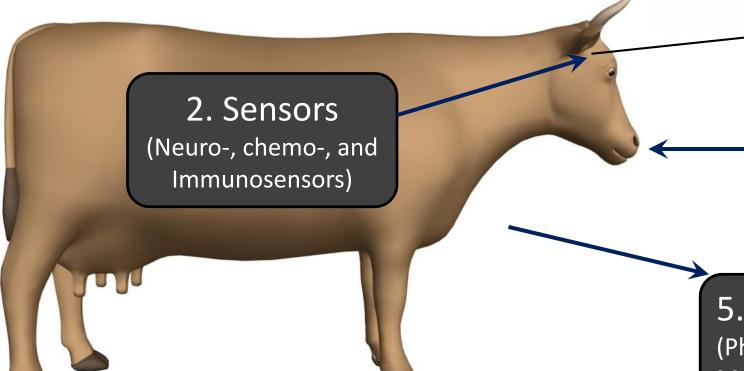


# A representation of stimulus processing

3. Perceptions

(valence, salience, intensity, controllability and predictability)

4. Affects (sensations, motivations, emotions, moods; valence and arousal)



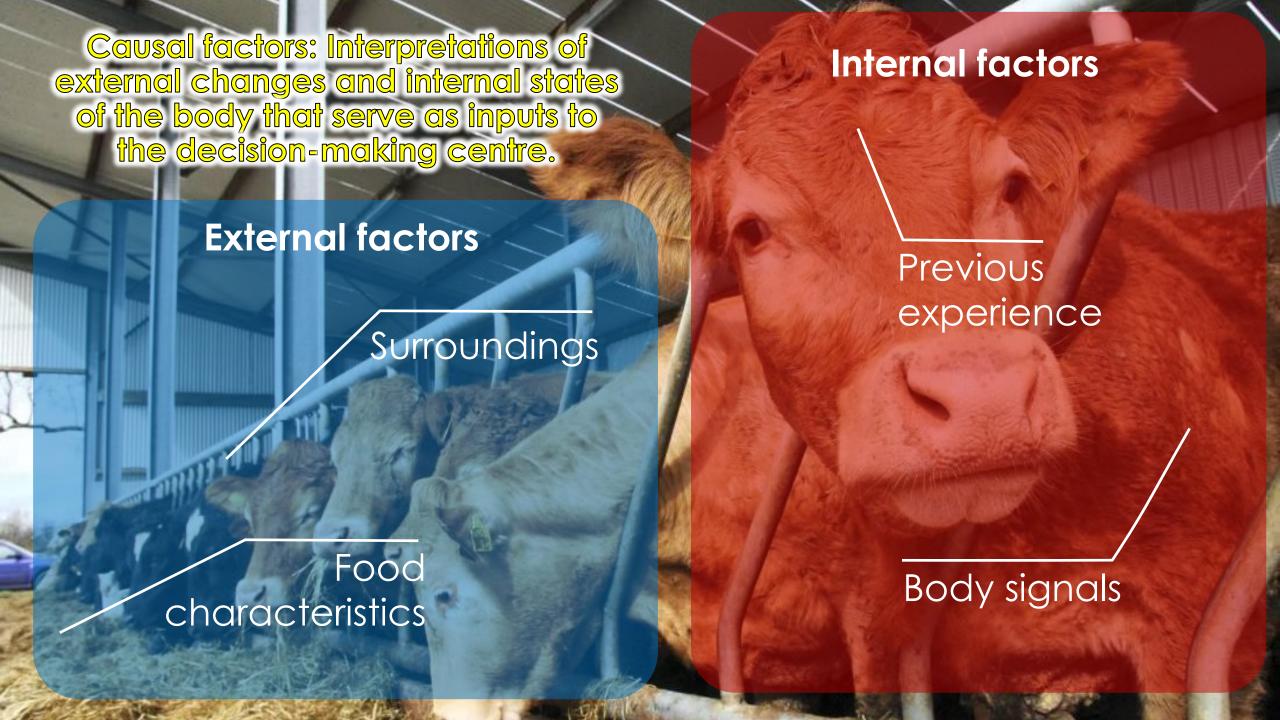
1. Stimuli

(Abiotic, resources, social, predators, internal, pathogens)

5. Response

(Physiology, Behaviour, Immune, Morphology and Cognition)

Colditz and Hine, 2016



### Previous experience





Initiate feeding

Efficiency of finding food

Rate of ingestion

### Other internal factors







#### Age

More efficient as they get older

#### Breed

Genetic component and selection

#### Gender

Social and hormonal differences

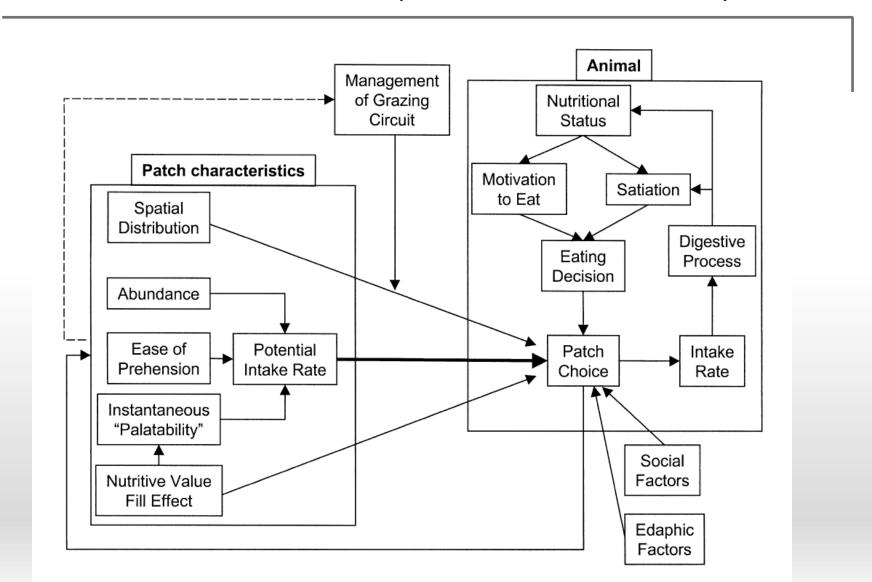


# Feed-related factors affecting feeding behavior and ruminal fluid pH

- Feed related factors affecting feeding behavior and rumen function:
  - a) Amount and type of grain: NSC, effective fiber, rumen degradability
  - b) Feed additives: monensin, sodium bicarbonate, flavours,...
- Feeding management:
  - a) Feeding frequency: More deliveries, more stable rumen.
  - b) Feed bunk management: ad libitum vs restricted or clean bunk
  - c) Consistency of feeding: Irregular schedules (delays, health status,...) may cause cattle to ingest large quantities of feed during a short time period once feed becomes available

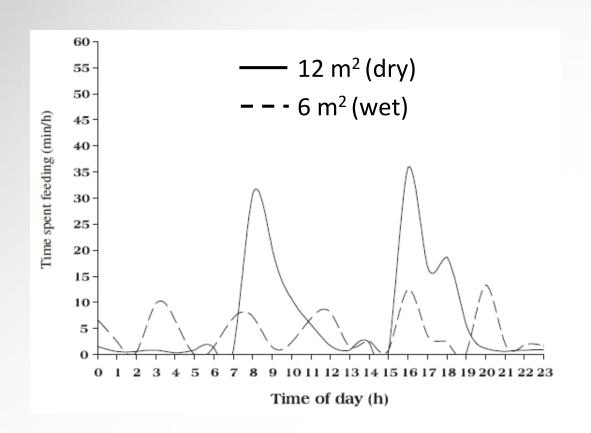


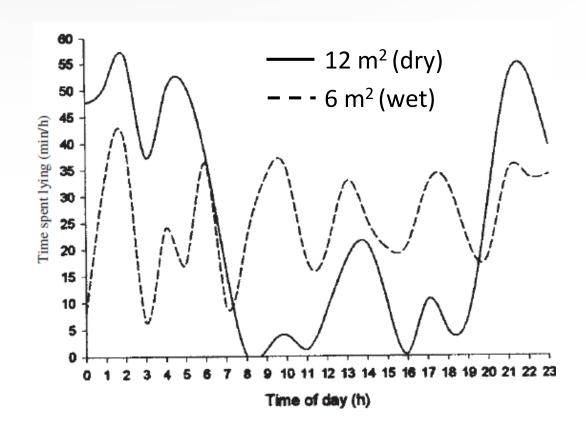
## How forage characteristics influence behaviour and intake in small ruminants (Baumont et al., 2010)





#### More external factors: Pen conditions





The difference in pattern of feeding and lying enabled the high-density cattle to cope relatively successfully with altered conditions.



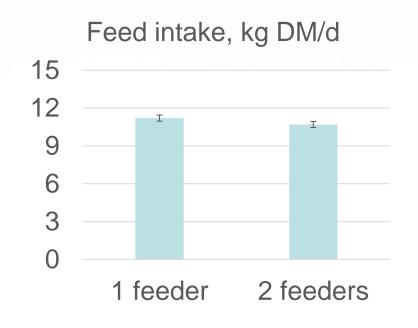


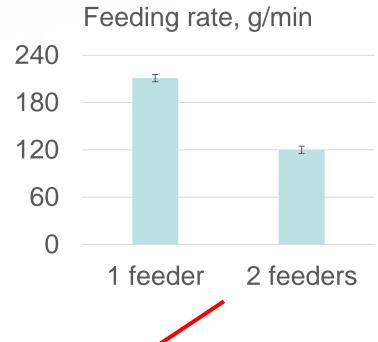


### Effect of social pressure on feeding behaviour

Feeding groups of 15 growing heifers in 2 or 1 feeders per pen (n = 120):







Such an increase in eating rate would result in a reduction of 22 L/d in daily saliva production.



### Other factors

Temperature

Photoperiod

Pregnancy

Disease



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## Monitoring location







## GPS trackers

Using GPS the University of Missouri Extension weed scientists have learned that weed control improves pasture productivity and creates a grazing space preferred by most cows.





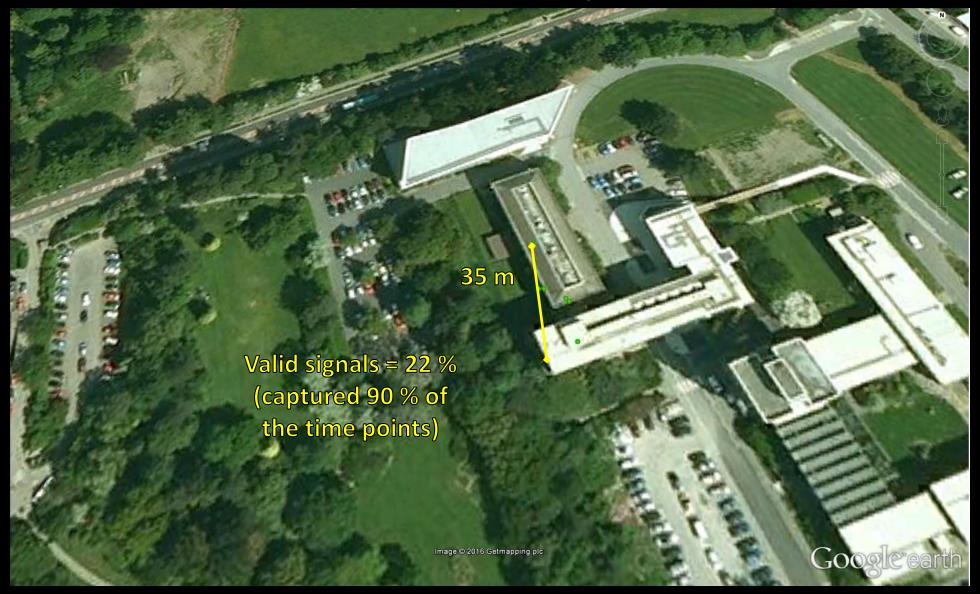




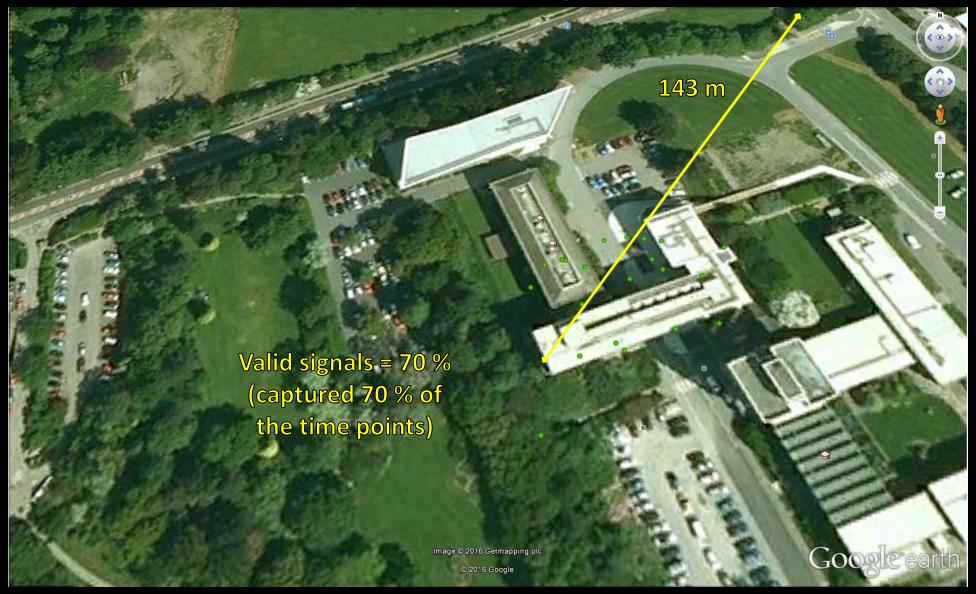
#### 1 batch of 64 ms every 30 s for 5 min



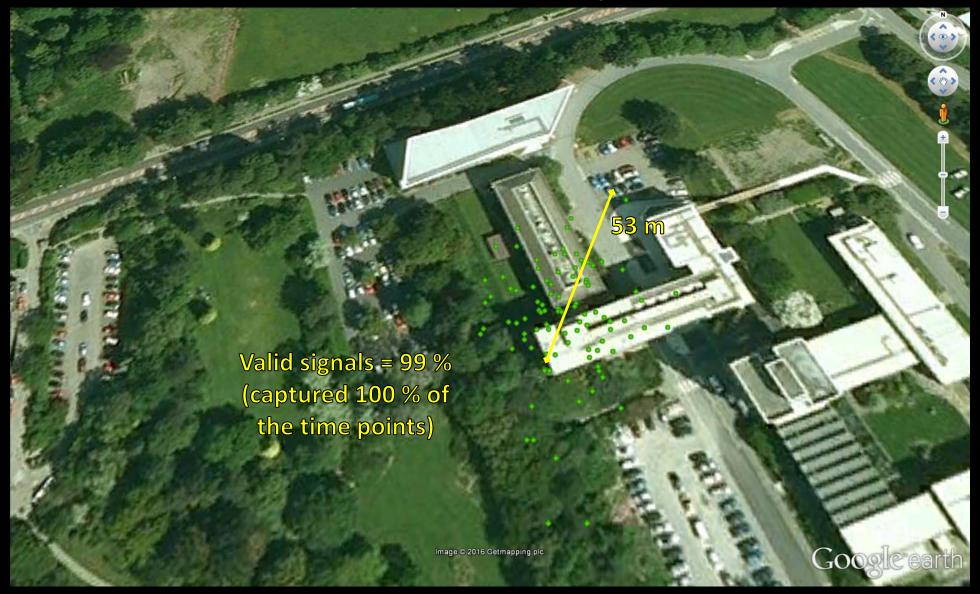
#### 10 batches of 64 ms every 30 s for 5 min



#### 1 batch of 512 ms every 30 s for 5 min



#### 10 batches of 512 ms every 30 s for 5 min

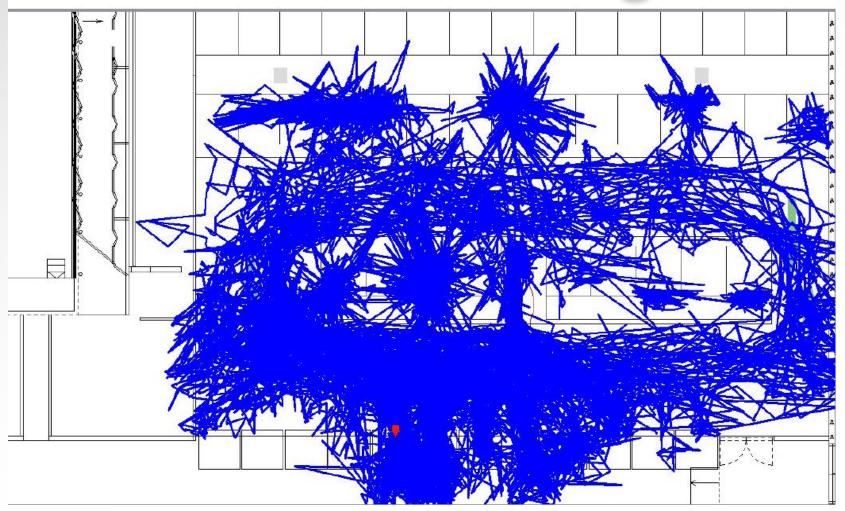


Tracking the location and movement of farm animals gives insight into the behaviour, health, and welfare of farm animals.

## Ultra wide-band sensors

Tracking the location of farm animals gives insight into the behaviour, health, and welfare of farm animals.

## UWB sensors on dairy cows



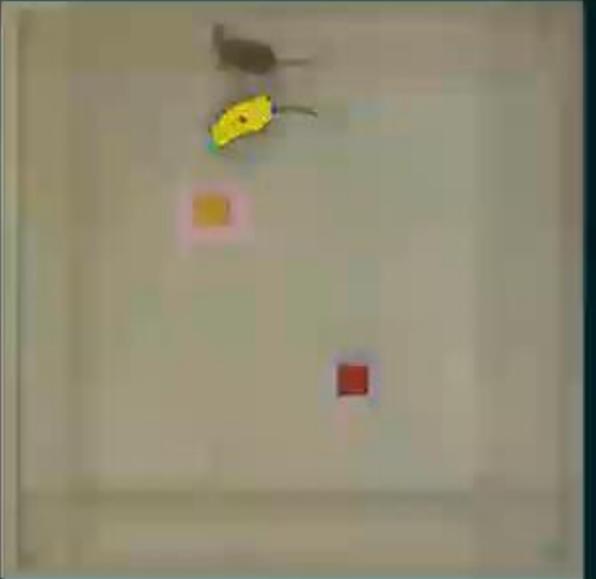






Used in a wide range of fields, mostly related to behavioural neurosciences, also in applied ethology, and animal welfare studies.





#### Methodology under development.





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# Markerless video tracking

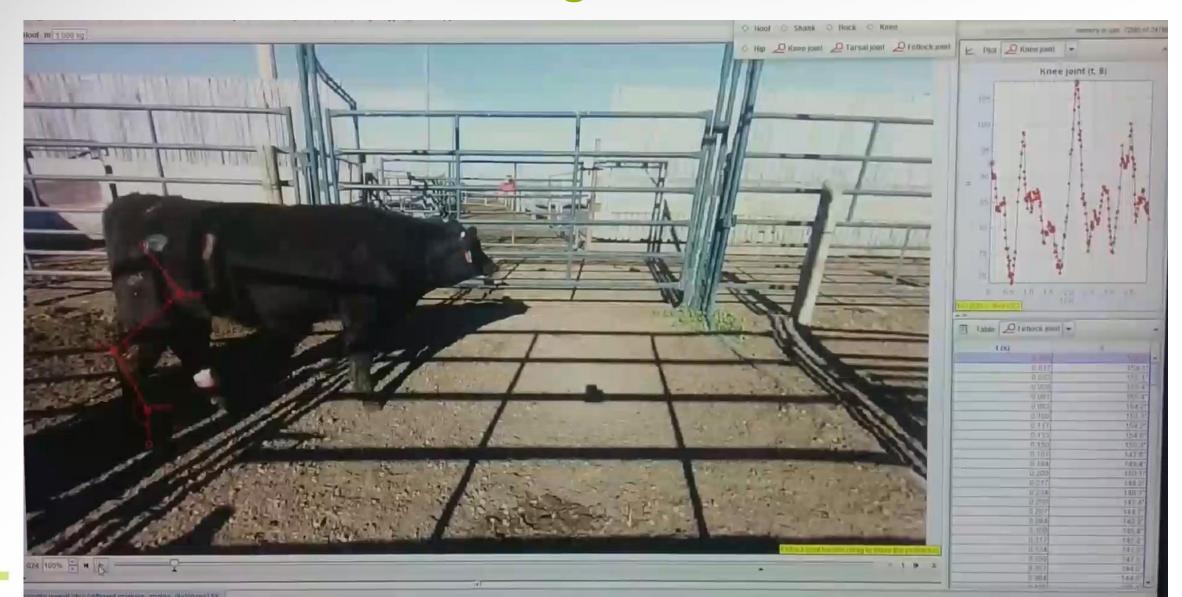
#### Methodology under development.

## Markerless video tracking





### Markerless video tracking to assess cattle lameness



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# Monitoring activity









Accelerometers Accoustics



### Video recording: versatile but time consuming



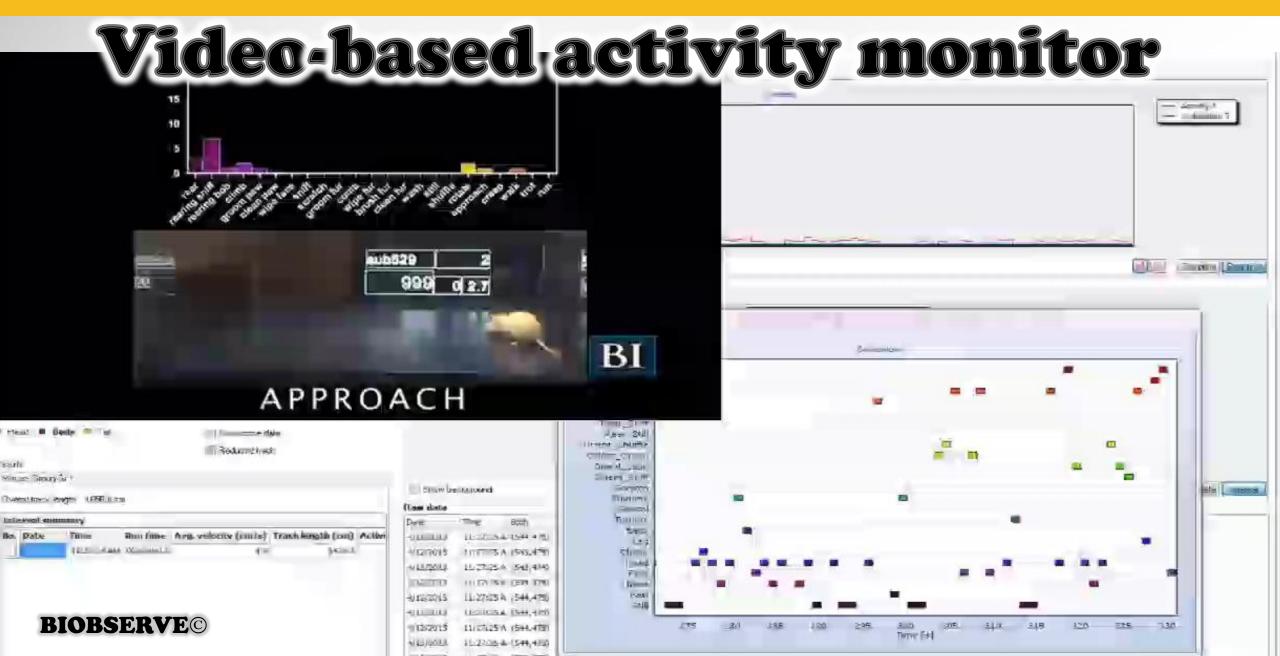




## Video monitoring



Alternative to visual observation, where behaviours are determined by a pattern recognition algorithm based on visual data. Only in rodent models

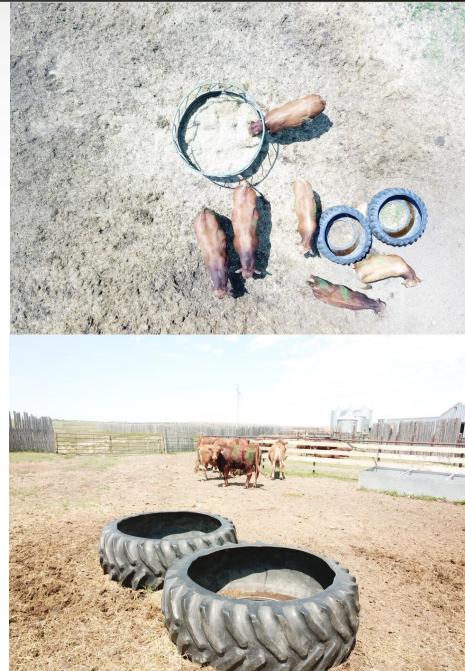






#### **Drones**

- Fence checking
- Cow chasing
- Pasture scoping
- Crop/Range condition checking
- Research purposes



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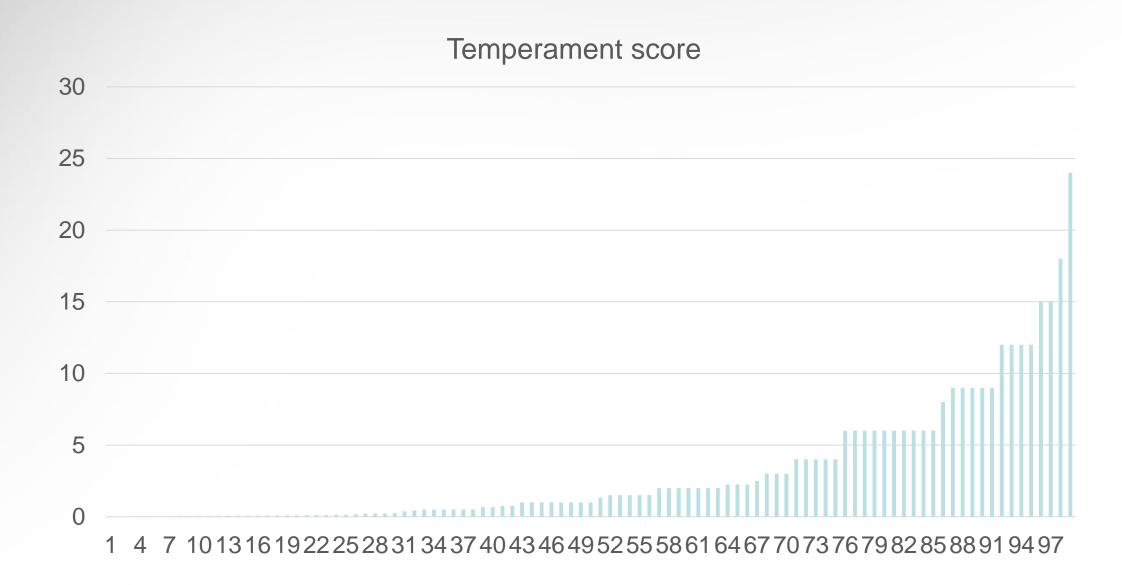


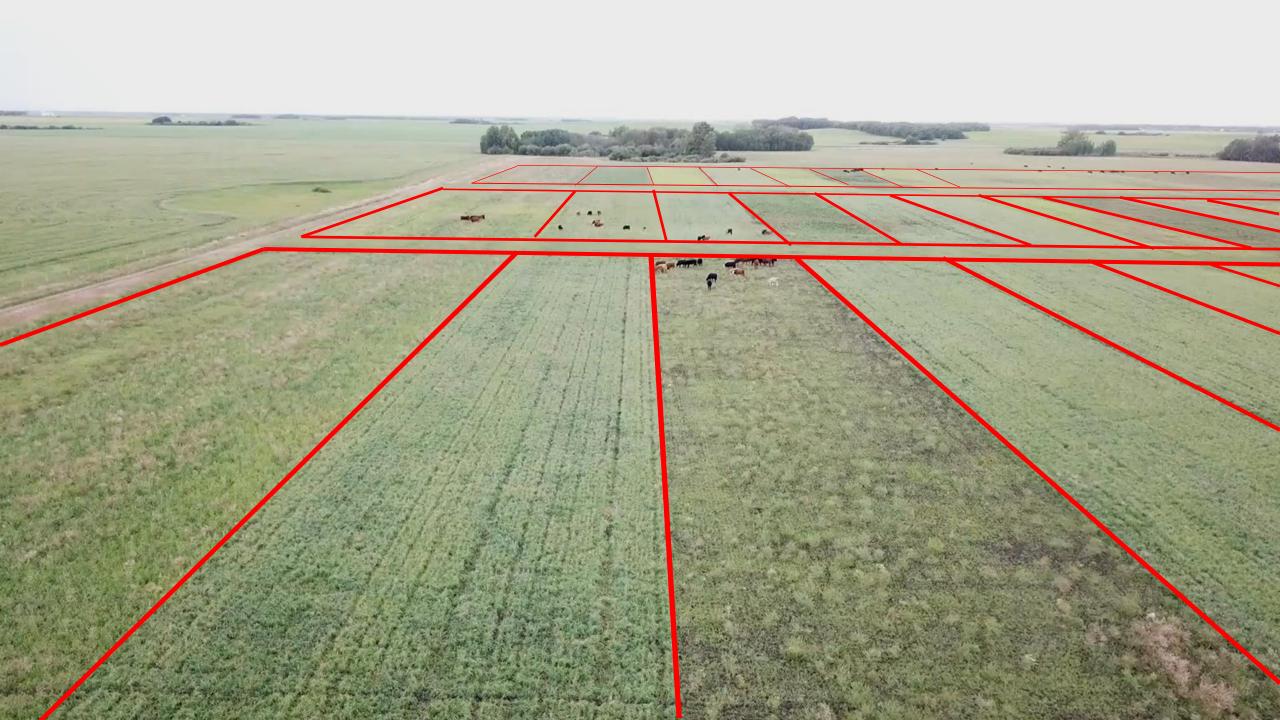






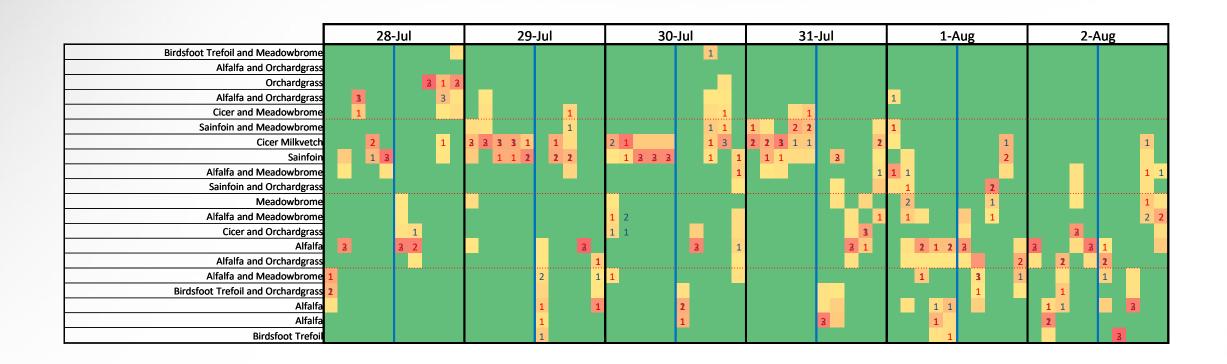






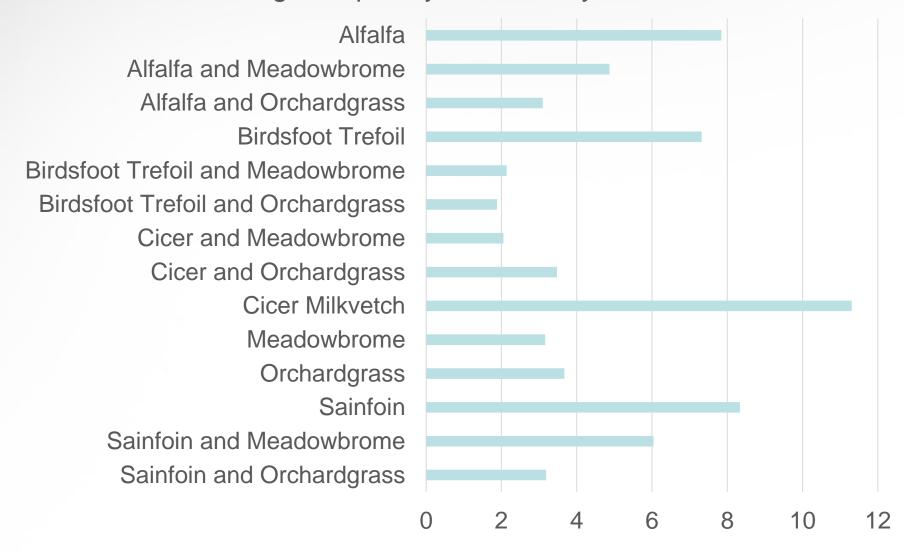


## Grazing preference



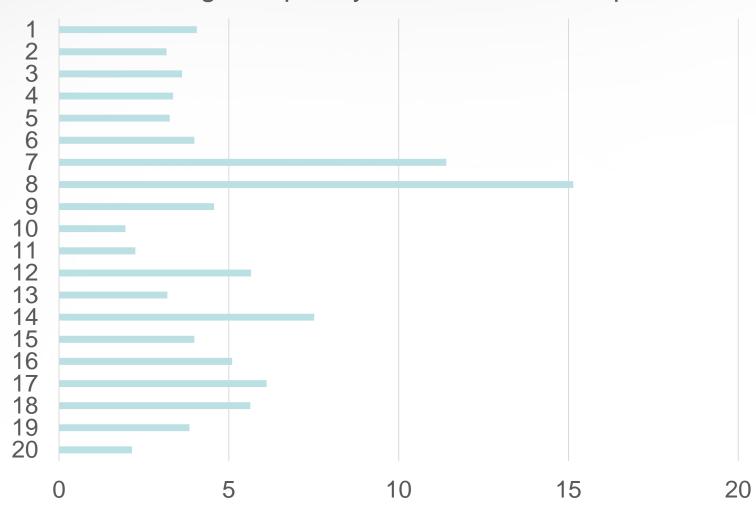


#### Average frequency of steers by treatment





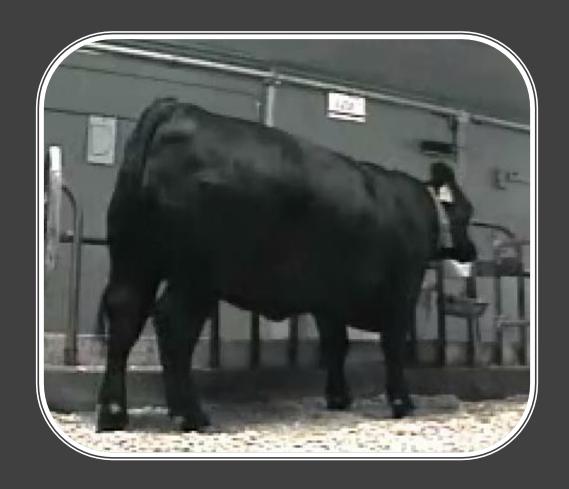
#### Average frequency of steers within strips



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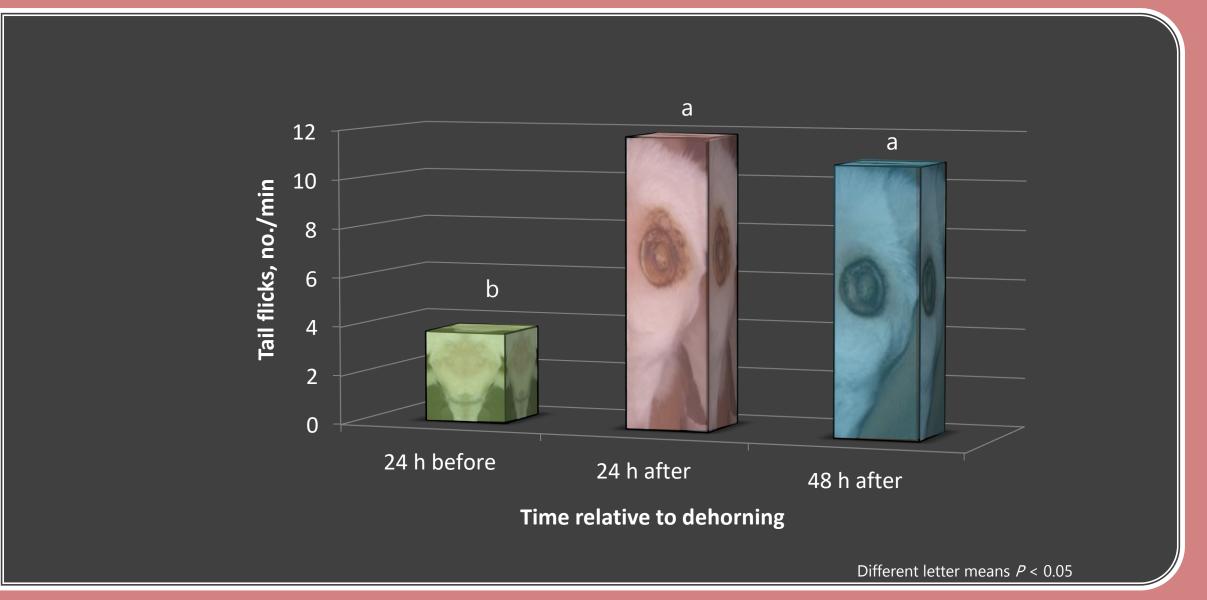
### Use of accelerometers



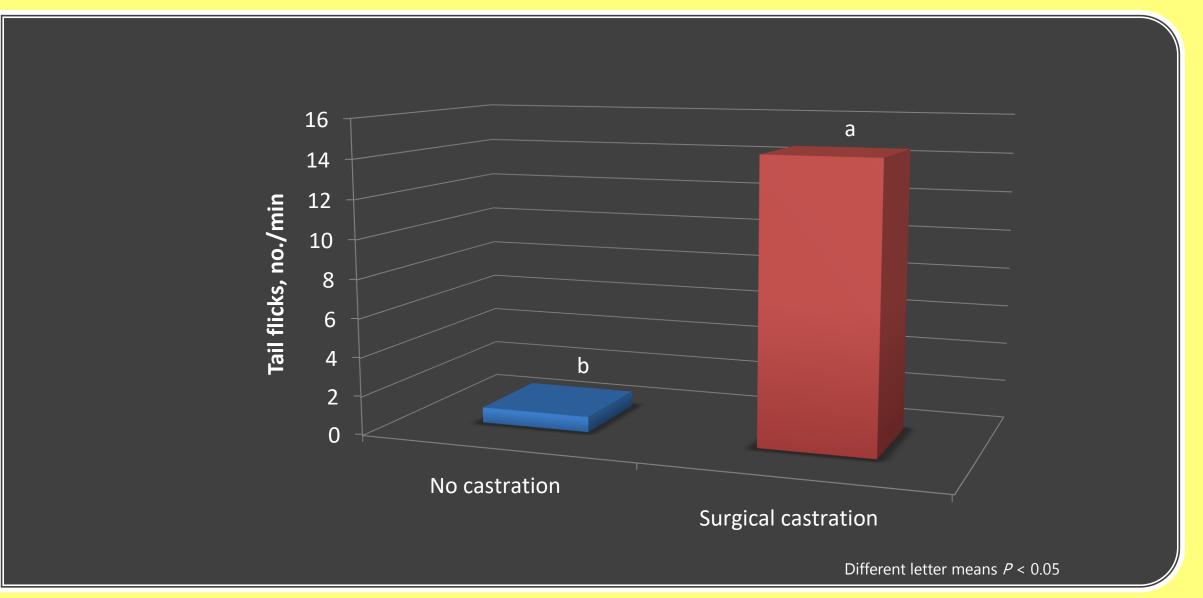
A tail flick is a muscle-powered movement of the tail from its straight down resting position to one side. If the tail moves from side to side crossing its resting position, another tail movement is recorded.

**Visual observation** of tail-flicking behavior is **time consuming** and **subjective** in nature.

# Proxy for animal disscomfort



# Proxy for animal disscomfort



# Hypothesis



Possible alternative to visual observations, allowing researchers to measure tail motion with minimal time commitment and less subjectivity

### Materials and Methods

Accelerometers (HOBO Pendant G Data Loggers, Onset Computer Corporation, MA).



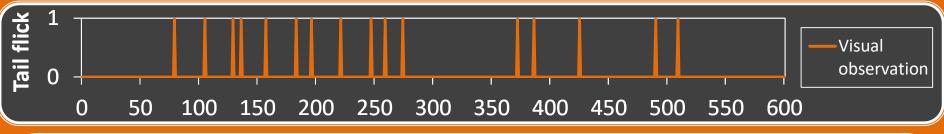


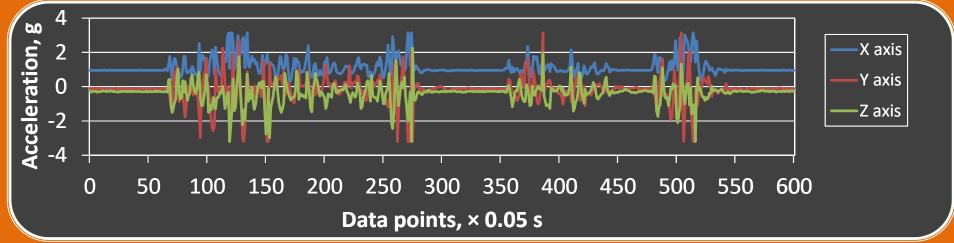
Affixed with vet wrap to the tail of 5 Angus cows housed in tie stalls.

3 different locations: 8 cm below the base, 26 cm below the base, and above the tail switch.

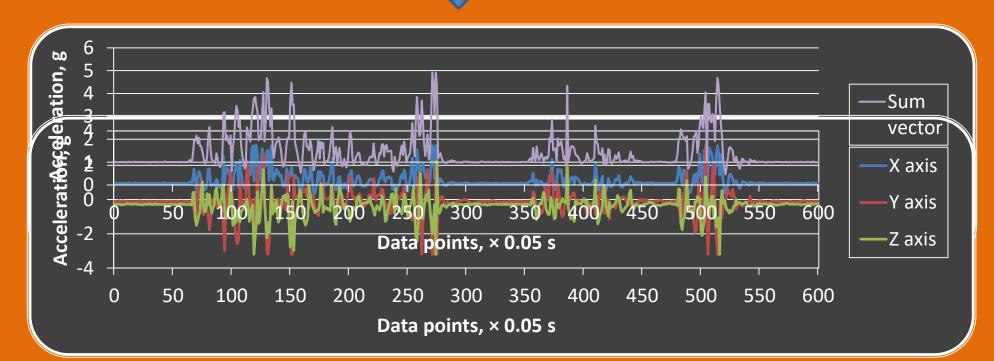






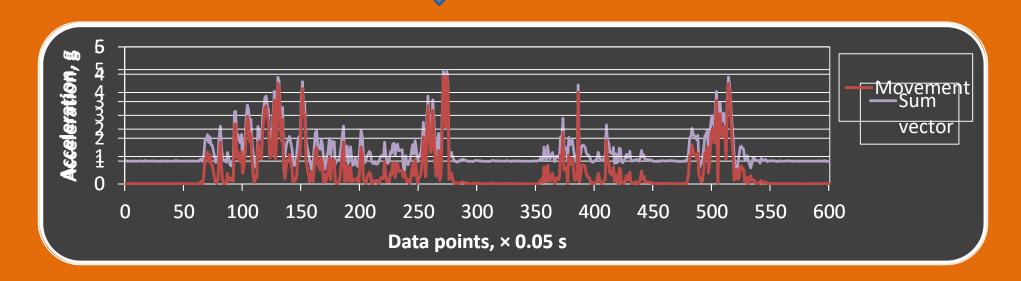




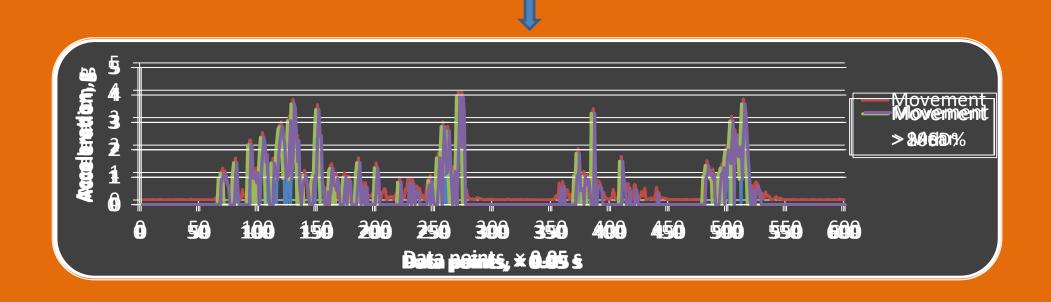


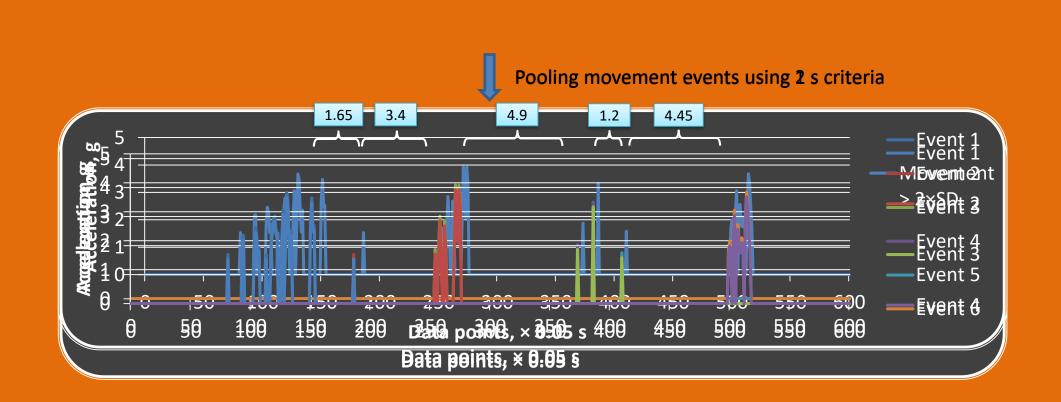
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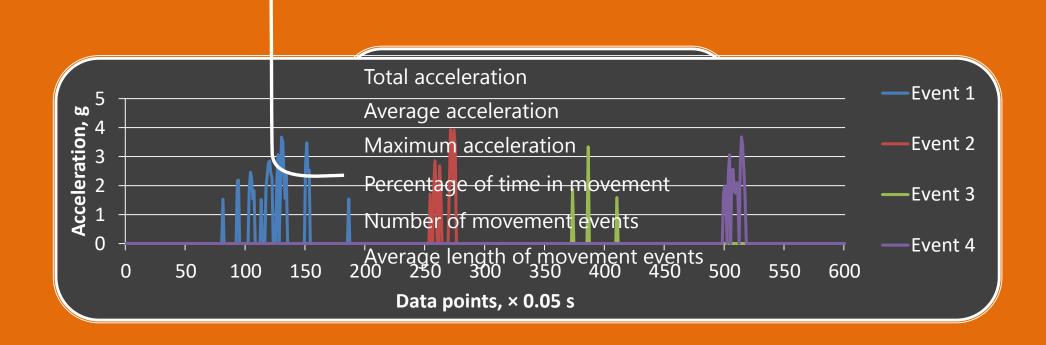
Zero the baseline acceleration when the tail is in resting position











					Correlation between visual observation and accelerometers					
									Percentage	
Movement	Intentionality	Accelerometer			Total	Maximum	Number of	Average	of time in	Average length
criteria	threshold	location	Animal position	N	acceleration	Acceleration	movements	Acceleration	movement	of movement
1 sec	2STDEV	Тор	Standing	30	0.92	0.47	0.44	0.81	0.73	0.24
1 sec	2STDEV	Тор	Lying	12	0.50	0.35	0.67	0.36	0.13	-0.40
1 sec	2STDEV	Тор	Both	7	0.82	-0.19	0.78	0.75	0.58	-0.75
1 sec	2STDEV	Middle	Standing	29	0.87	0.46	0.57	0.85	0.82	0.43
1 sec	2STDEV	Middle	Lying	12	0.79	0.40	0.94	0.72	0.83	-0.71
1 sec	2STDEV	Middle	Both	7	0.89	0.62	0.86	0.73	0.84	-0.24
1 sec	2STDEV	Bottom	Standing	30	0.91	0.47	0.77	0.79	0.92	0.51
1 sec	2STDEV	Bottom	Lying	12	0.74	0.22	0.97	0.69	0.80	-0.25
1 sec	2STDEV	Bottom	Both	7	0.86	0.72	0.85	0.67	0.94	0.29
1 sec	80PERCENTILE	Тор	Standing	30	0.92	0.47	0.51	0.94	-0.45	-0.43
1 sec	80PERCENTILE	Тор	Lying	12	0.51	0.35	0.60	0.48	-0.40	-0.70
1 sec	80PERCENTILE	Тор	Both	7	0.78	-0.19	0.84	0.79	-0.80	-0.84
1 sec	80PERCENTILE	Middle	Standing	29	0.92	0.46	0.41	0.92	0.20	-0.30
1 sec	80PERCENTILE	Middle	Lying	12	0.84	0.40	0.50	0.82	0.33	-0.28
1 sec	80PERCENTILE	Middle	Both	7	0.92	0.62	0.69	0.92	0.70	-0.61
1 sec	80PERCENTILE	Bottom	Standing	30	0.94	0.47	0.32	0.93	-0.13	-0.35
1 sec	80PERCENTILE	Bottom	Lying	12	0.81	0.22	0.69	0.79	-0.61	-0.80
1 sec	80PERCENTILE	Bottom	Both	7	0.89	0.72	0.89	0.90	-0.23	-0.83
1 sec	MEAN	Тор	Standing	30	0.93	0.47	0.60	0.89	-0.16	-0.32
1 sec	MEAN	Тор	Lying	12	0.37	0.35	0.79	0.52	-0.65	-0.78
1 sec	MEAN	Тор	Both	7	0.24	-0.19	0.58	0.84	-0.29	-0.40
1 sec	MEAN	Middle	Standing	29	0.91	0.46	0.56	0.89	0.23	-0.25
1 sec	MEAN	Middle	Lying	12	0.81	0.40	0.25	0.77	-0.81	-0.76
1 sec	MEAN	Middle	Both	7	0.89	0.62	0.62	0.86	0.01	-0.16
1 sec	MEAN	Bottom	Standing	30	0.93	0.47	0.58	0.84	0.36	-0.19
1 sec	MEAN	Bottom	Lying	12	0.79	0.22	0.77	0.73	-0.79	-0.80
1 sec	MEAN	Bottom	Both	7	0.95	0.72	0.82	0.71	0.14	-0.35
2 sec	2STDEV	Тор	Standing	30	0.93	0.47	0.38	0.81	0.76	0.28
2 sec	2STDEV	Тор	Lying	12	0.52	0.35	0.73	0.36	0.14	-0.45
2 sec	2STDEV	Тор	Both	7	0.83	-0.19	0.79	0.74	0.61	-0.72
2 sec	2STDEV	Middle	Standing	29	0.88	0.46	0.58	0.85	0.84	0.44
2 sec	2STDEV	Middle	Lying	12	0.81	0.40	0.90	0.73	0.86	-0.69
2 sec	2STDEV	Middle	Both	7	0.88	0.62	0.84	0.73	0.84	-0.28
2 sec	2STDEV	Bottom	Standing	30	0.91	0.47	0.73	0.78	0.93	0.59
2 sec	2STDEV	Bottom	Lying	12	0.76	0.22	0.90	0.71	0.83	-0.13
2 sec	2STDEV	Bottom	Both	7	0.86	0.72	0.83	0.68	0.94	0.22
2 sec	80PERCENTILE	Top	Standing	30	0.92	0.47	0.77	0.94	-0.49	-0.66
2 sec	80PERCENTILE	Тор	Lying	12	0.51	0.35	0.79	0.49	-0.43	-0.78
2 sec	80PERCENTILE	Тор	Both	7	0.78	-0.19	0.70	0.79	-0.77	-0.71
2 sec	80PERCENTILE	Middle	Standing	29	0.92	0.46	0.68	0.92	-0.05	-0.56
2 sec	80PERCENTILE	Middle	Lying	12	0.84	0.40	0.71	0.82	0.30	-0.56
2 sec	80PERCENTILE	Middle	Both	7	0.93	0.62	0.58	0.92	0.67	-0.52
2 sec	80PERCENTILE	Bottom	Standing	30	0.94	0.47	0.67	0.93	-0.23	-0.30
2 sec	80PERCENTILE	Bottom	Lying	12	0.81	0.22	0.74	0.79	-0.60	-0.84
2 sec	80PERCENTILE	Bottom	Both	7	0.89	0.72	0.86	0.90	-0.33	-0.81
2 sec	MEAN	Top	Standing	30	0.93	0.47	0.77	0.89	-0.18	-0.42
2 sec	MEAN	Тор	Lying	12	0.37	0.35	0.68	0.52	-0.66	-0.63
2 sec	MEAN	Тор	Both	7	0.24	-0.19	0.66	0.84	-0.29	-0.43
2 sec	MEAN	Middle	Standing	29	0.24	0.46	0.69	0.89	0.21	-0.43
2 sec	MEAN	Middle	Lying	12	0.91	0.40	0.73	0.83	-0.81	-0.85
2 sec	MEAN	Middle	Both	7	0.89	0.62	0.71	0.86	0.00	-0.28
2 sec	MEAN	Bottom	Standing	30	0.89	0.62	0.71	0.84	0.35	-0.25
2 sec	MEAN	Bottom	Lying	12	0.79	0.47	0.71	0.73	-0.79	-0.25
		Bottom		7	0.79		0.77			-0.81
2 sec	MEAN	DULLUIII	Both	/	0.95	0.72	0.84	0.71	0.13	-0.57

0.9 0.8 0.7 0.6 0.5 0.4 0.3 0.2 0.1 -0.1 -0.1 -0.2 -0.3 -0.4 -0.5 -0.6 -0.5 -0.6 -0.7 -0.8 -0.9 - 0.9 -0.8 -0.9

### Conclusions

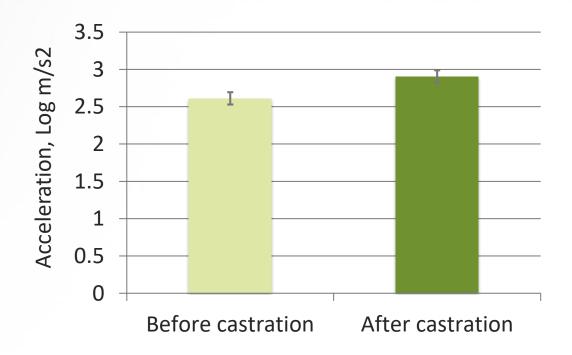
The information obtained from visual observation and the accelerometers is highly correlated (r = 0.94, P < 0.01)

- > Place the accelerometer above the tail switch.
- > Discard movements below the 80<sup>th</sup> percentile.
- Calculate overall acceleration over the sampling period.



## Biological validation: Tail flick behavior after castration

- Accelerometers affixed above the tail switch of 14 bulls
- Two 20-min sampling periods: before and after castration





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### Combination of multiple devices



Knowledge gap: Precision feeding largely unexplored in grazing herds



# Use of accelerometers and sound recorders attached to a head harness to estimate feed intake.

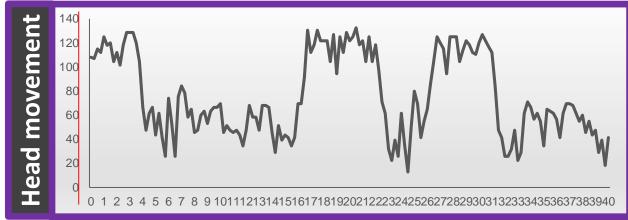








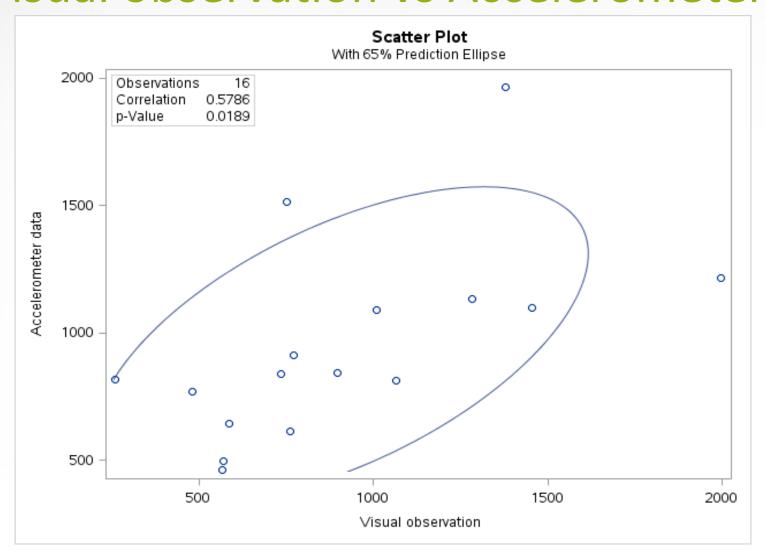






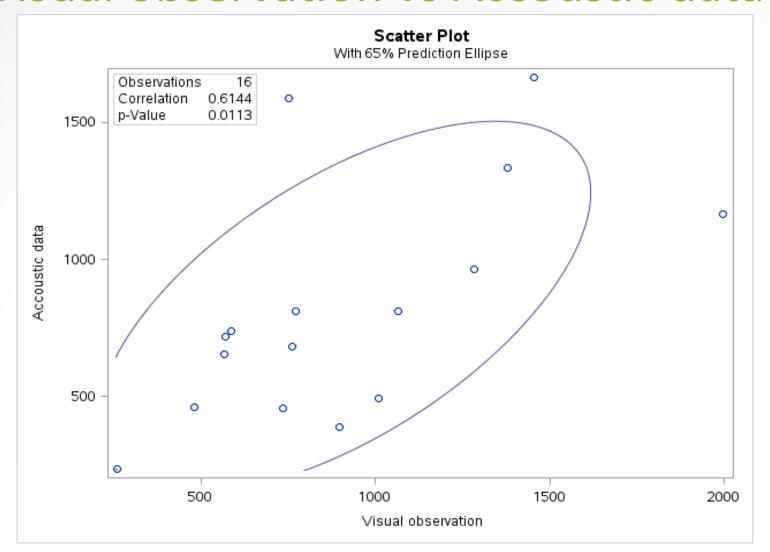


#### Visual observation vs Accelerometer





#### Visual observation vs Accoustic data





#### Conclusions

Increased levels of intake have a measurable impact on diet fermentation and digestibility

- ↓ Digestibility rate
- ↓ Methane emissions

The combination of different data sets is a promising alternative to current methodologies to estimate feed intake

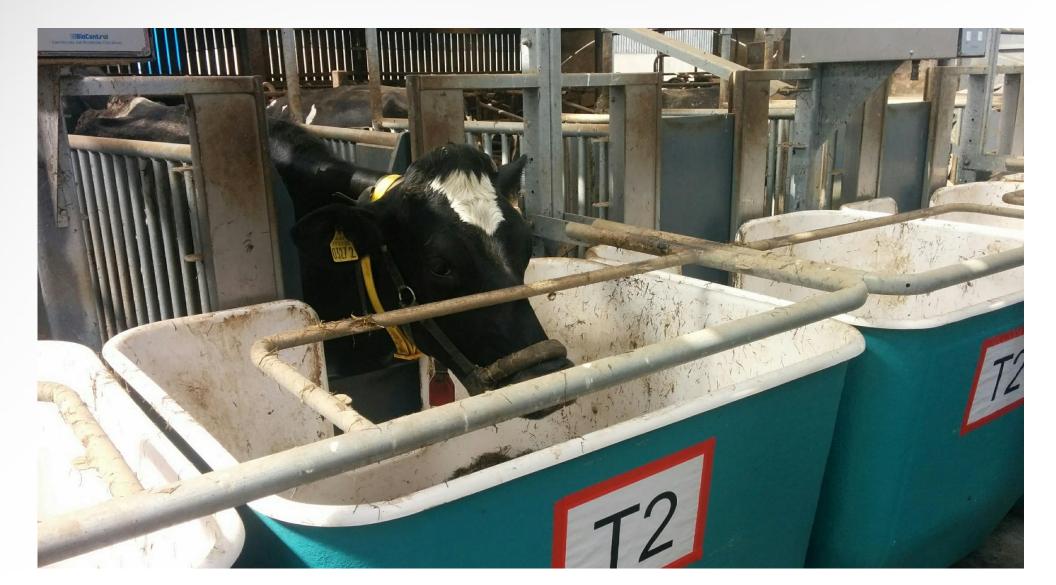


#### Tools to monitor feed intake



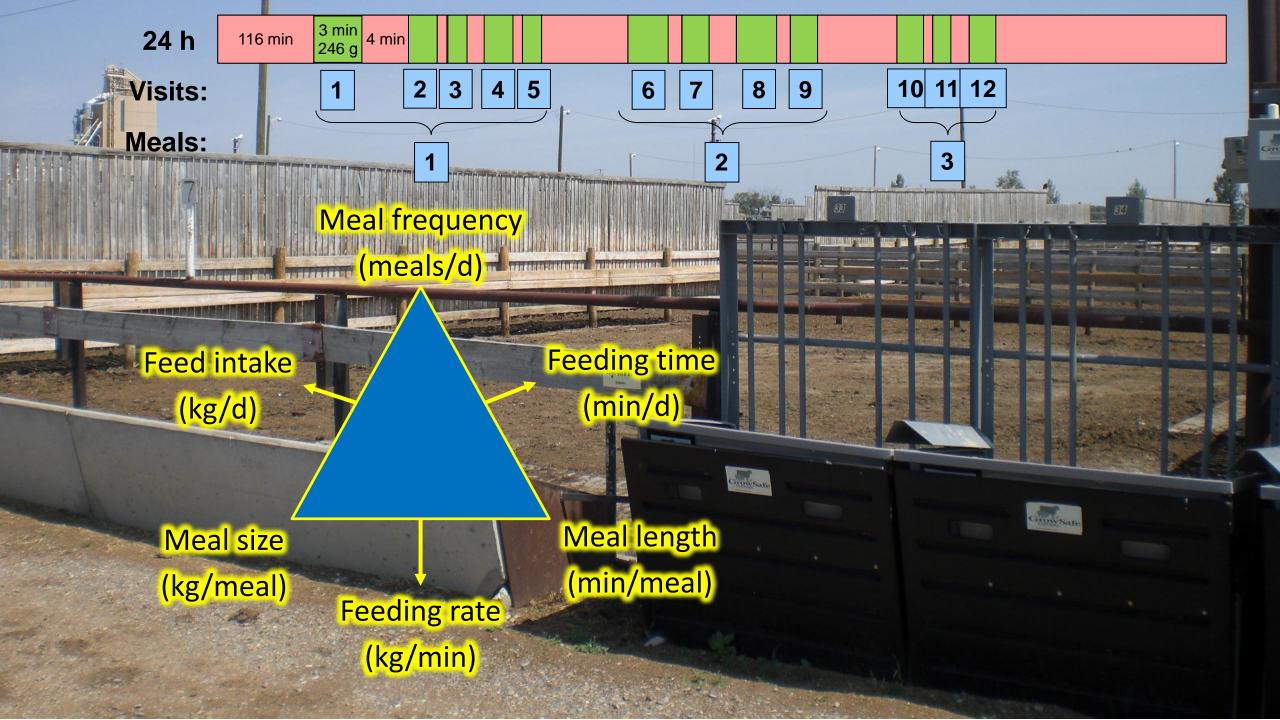


### Tools to monitor feed intake



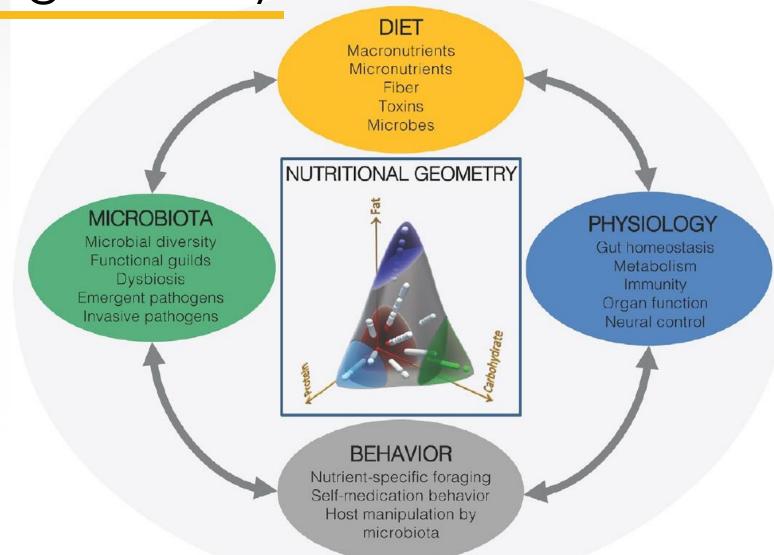








Nutritional geometry





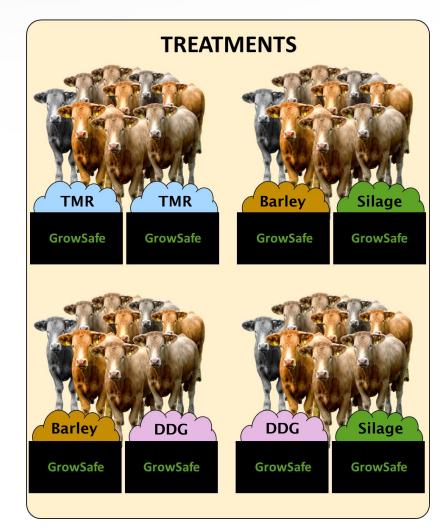
# The effect of competition on feeding behaviour and growth performance of feedlot cattle

To assess the effects of the competitive interactions at the feed bunk on feeding behaviour and growth performance of beef cattle when offered a total mixed ration or different free-choice diets.

#### **COMPETITIVE INTERACTIONS**

Two feeding events from different heifers registered at the same feeding bunk within 5 sec.

At each competitive interaction, the outgoing and incoming animals were identified.





# The effect of competition on feeding behaviour and growth performance of feedlot cattle



#### **ACTIVITY**

Amount of competitive interactions for each individual:

- **LOW** (bottom 15%)
- MEDIUM
- **HIGH** (top 15%)

#### **ENCOUNTERS OUTCOME RATIO**

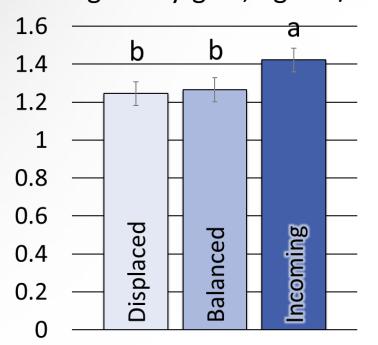
Depending on the incoming:outgoing ratio:

- **DISPLACED:** ratio  $\leq 0.5$
- **BALANCED:** 0.5 < ratio < 1.5
- INCOMING: ratio ≥ 1

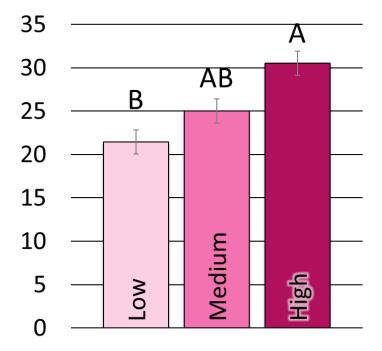


# The effect of competition on feeding behaviour and growth performance of feedlot cattle

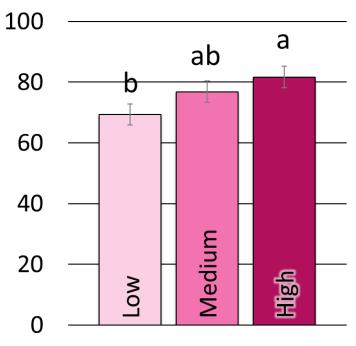
Average daily gain, kg BW/d



Frequency of visits, no./d



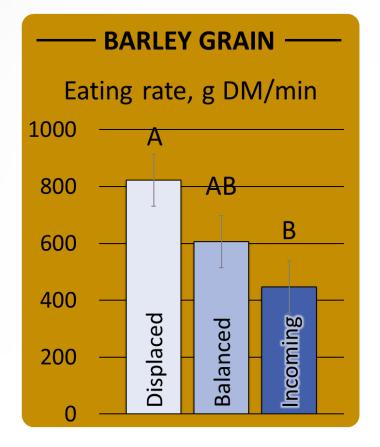
Duration of visits, min/d

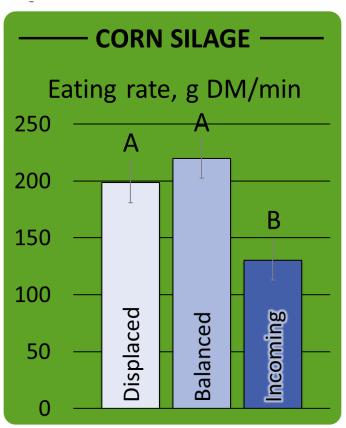






# Effects of feed bunk competition on feeding behaviour and growth performance







#### **Outcomes**

Competitive encounters at the feed bunk changed feeding behaviour towards different feed options and growth performance of beef heifers.

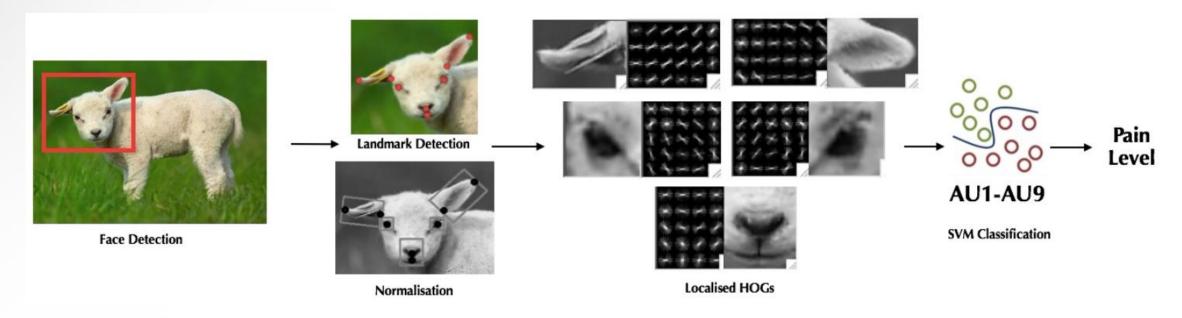
- What, when and how?
- Monitoring animal location
- Monitoring animal activity
  - Grazing preference
  - > Tail flick behaviour
  - > Feed intake
- Pain assessment
- Temperament assessment
- Cognitive research
- Motivation state





## Signs of pain (the future?)

Despite their different anatomy; mice, rats, rabbits, horses and sheep (including lambs) all pull a similar pain-face. They tighten their eyes, change the position of their ears and tense their mouths.





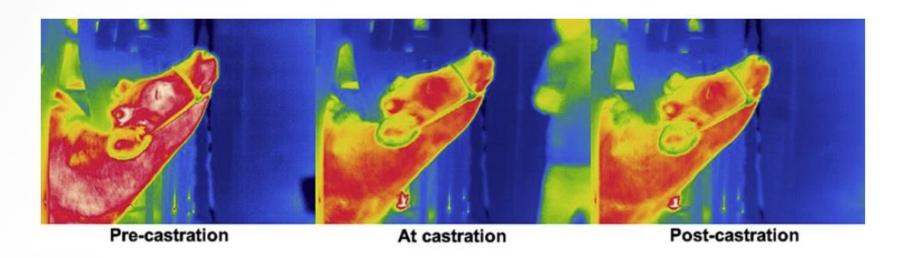






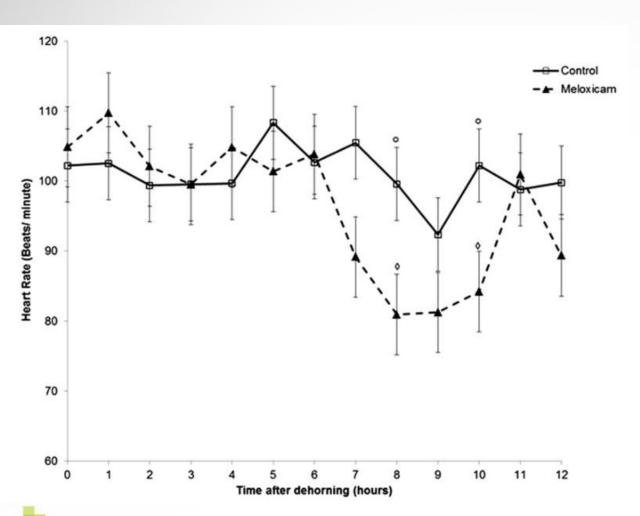
## Infrared thermography during castration

Colour changes likely indicate changes in peripheral perfusion associated with catecholamine release following castration





## Heart rate after dehorning

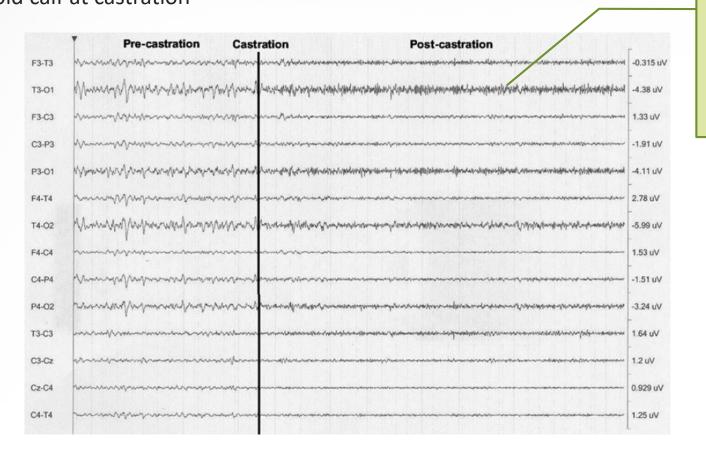






#### Electroencephalogram during castration

Example of an EEG trace (30 s duration) illustrating brain electrical activity in a 6-week-old calf at castration



Greater frequency, lower amplitude







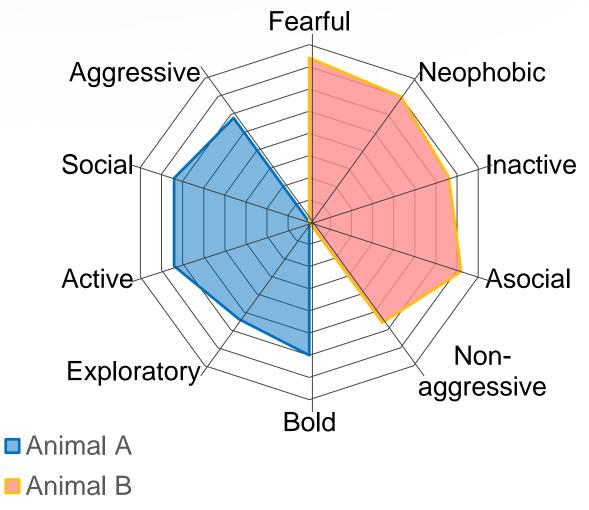
- What, when and how?
- Monitoring animal location
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## What is temperament?

- Defined as a trait that is individual to each animal
- Capable of influencing an animal's response to handling (Sebastian et al. 2011)
- Stable over time and repeatable from one situation to the next (Colditz et al. 2016)
- Influenced by many factors (Grandin. 1997)
- Moderately heritable (Hasktell et al. 2014)







### The effects of temperament on...

#### **Productivity**

- Cattle that remained calm
   during weighing and handling
   had higher ADG (Muller et al. 2006)
- Greater risk of causing injury to themselves or other animals

(Haskell et al. 2014)





## The effects of temperament on...

#### Immune function

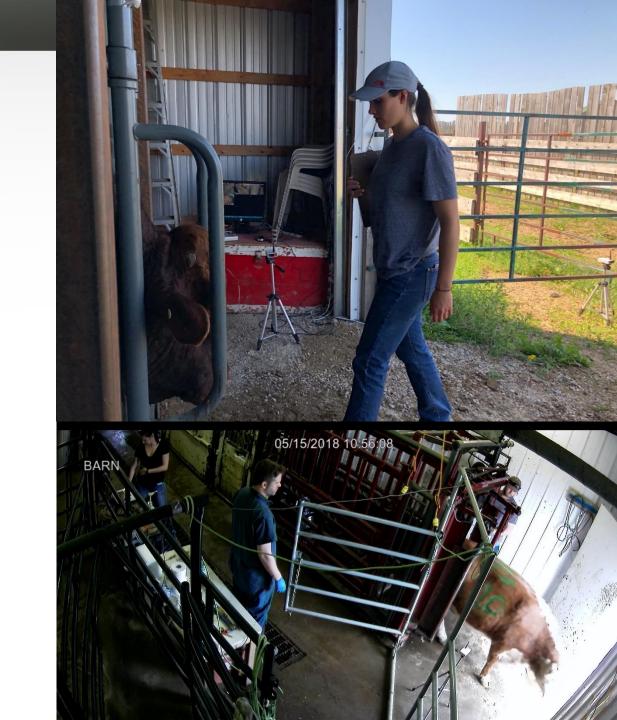
 Cascade effect: Higher levels of cortisol in excitable animals→ chronic stress → Reduced immune function → Increased susceptibility to disease





### **Measuring Temperament**

- Chute score: Strain gauges connected to head gate (Stookey et al. 1994).
- Human reactivity test: Scale of 1
   (highly reactive) to 5 (unreactive).
- Flight speed: Laser beams (Burrow.1988)



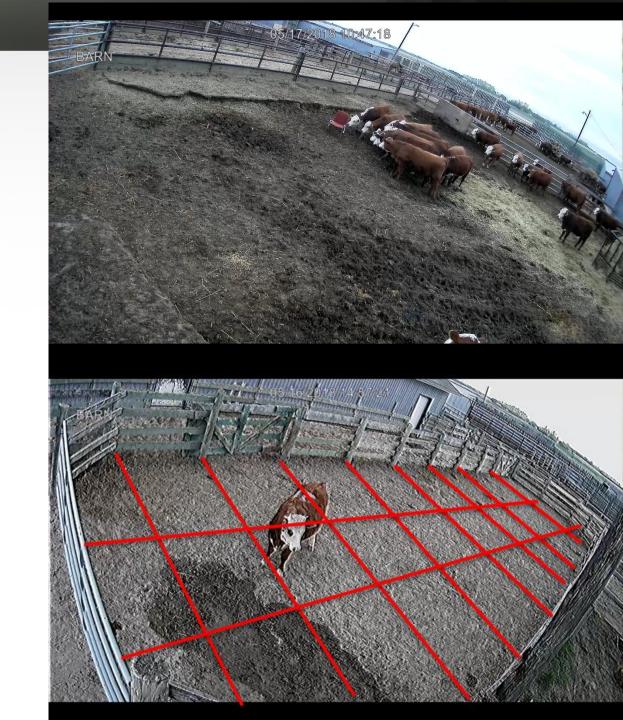




### **Measuring Temperament**

 Novel object test: Recorded heifers that got close or stayed away.

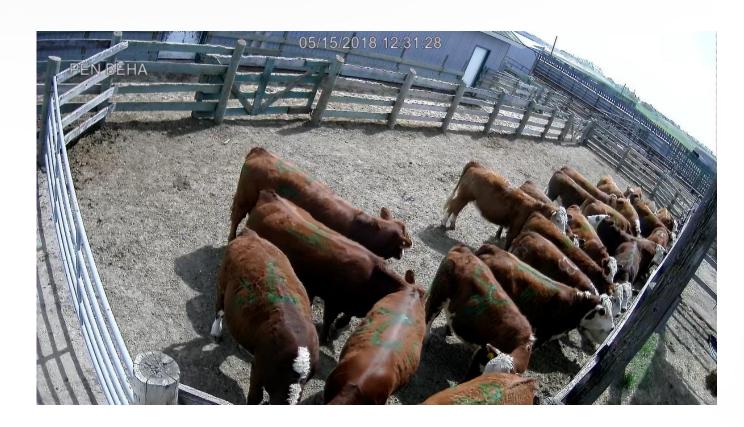
Open-field test: Number of squares visited, lines crossed, time spent walking vs running and in center vs squares





#### Dominance status

- Behaviors observed:
  - > Fighting
  - Head butting
  - Displacement
  - Chasing
  - Chasing-up
  - Licking
  - > Horning
- Recorded acting and receiving animal of each dyadic interaction → Dominant / Balanced / Subordinate





# Effect of grain type and processing index on growth performance, carcass quality, feeding behavior, and stress response of feedlot steers<sup>1</sup>

D. Moya,\*2 M. L. He,\*†2 L. Jin,\* Y. Wang,\* G. B. Penner,† K. S. Schwartzkopf-Genswein,\* and T. A. McAllister\*<sup>3</sup>

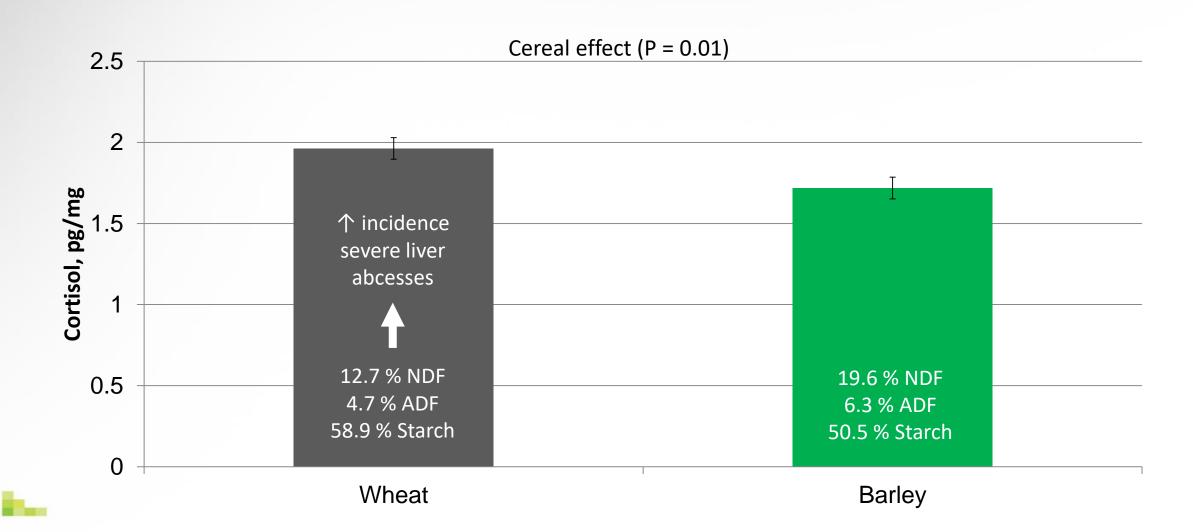
\*Agriculture and Agri-Food Canada Research Centre, Lethbridge, AB T1J 4B1, Canada; and †Department of Animal and Poultry Science, University of Saskatchewan, Saskatoon, SK, S7N 5A8 Canada



- The use of wheat instead of barley reduced DMI, frequency of visits to the feed bunk, and time spent at the feed bunk.
- These differences did not have any effect on growth performance or carcass quality, but...
- : ...it did have an impact on animal welfare

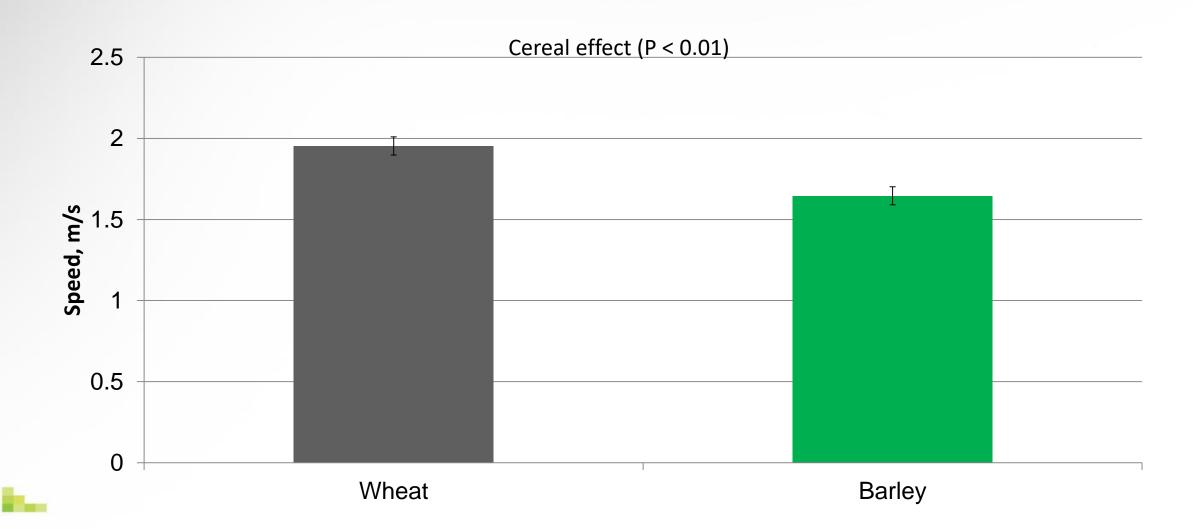


#### Hair cortisol





#### Exit speed



- What, when and how?
- Monitoring animal location
- Monitoring animal activity
  - Grazing preference
  - > Tail flick behaviour
  - > Feed intake
- Pain assessment
- Temperament assessment
- Cognitive research
- Motivation state



Cognitive research has the potential to highlight mismatches between current husbandry practices and adaptive abilities of livestock (adaptation to new facilities, feed bunks, pen mates...)





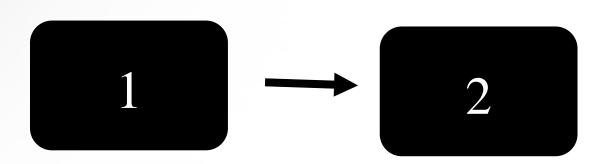
## Other links to cognitive function

#### Parasitic infestation/Immune status

- Appears to have a detrimental effect on visual attention, learning and memory
- Numbers 1-4: When 1 followed by 2 → PRESS button

Poor performance on the attention task showed a significant association with parasite

status









## Physical cognition

#### **COGNITIVE TRAIT**

**Object permanence:** Notion that objects continue to exist when they move out of the visual field

**IMPLICATIONS** 

Perceived predictability of environment (housing)







## Physical cognition

#### **COGNITIVE TRAIT**

#### **Reasoning/Inferences:**

Establishment of an association between a visible and an imagined event.

#### **IMPLICATIONS**

Perceived predictability of environment (housing);
Complexity of cognitive enrichment





# Physical cognition

#### **COGNITIVE TRAIT**

**Tool use:** Manipulation of objects to

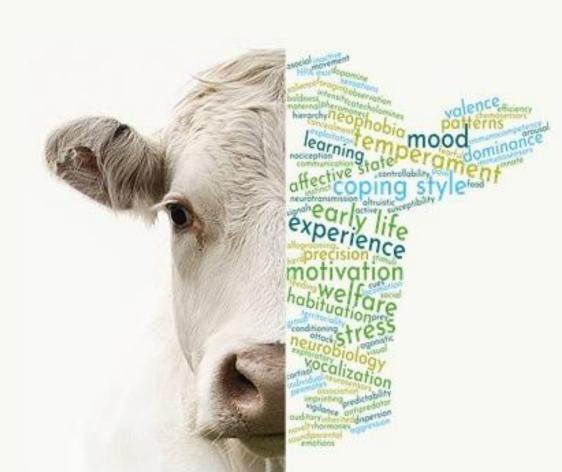
reach a goal

**IMPLICATIONS** 

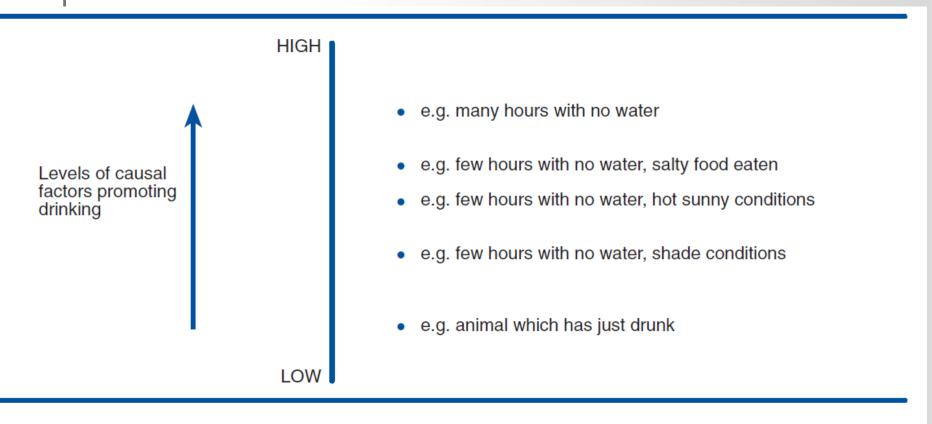
Complexity of cognitive enrichment



- What, when and how?
- Monitoring animal location
- Monitoring animal activity
  - Grazing preference
  - > Tail flick behaviour
  - > Feed intake
- Pain assessment
- **Temperament assessment**
- Cognitive research
- Motivation state



The motivational state of an animal is a combination of the levels of all causal factors (genes, physiology, and experience/learning/memory)



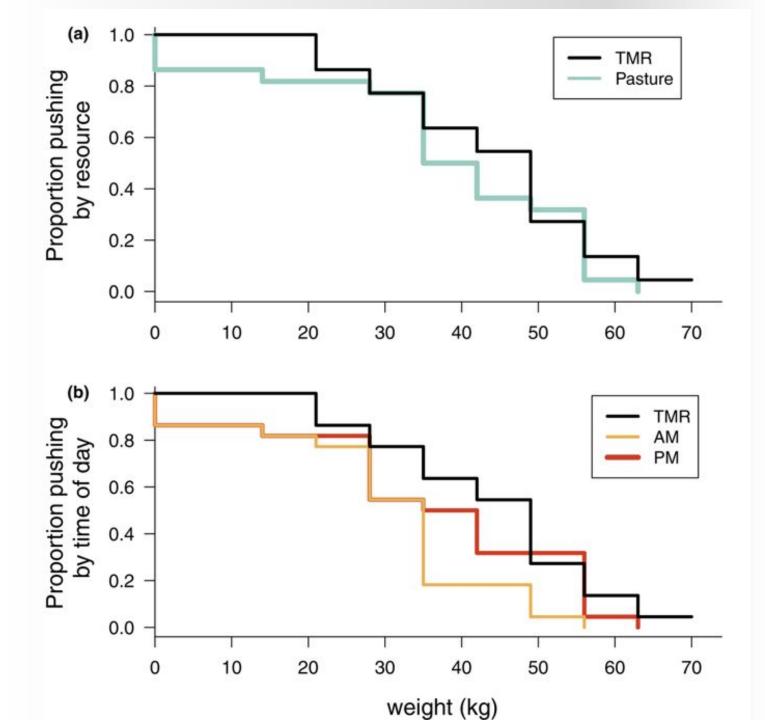
**Fig. 4.2.** Levels of causal factors that promote a particular action vary over a range, and the state of the animal can be described in terms of these.

### Measuring motivation: operant conditioning

Once animals have learned to perform an operant task to obtain access to a resource, the 'work' required for each access can be increased.



- Dairy cows are as motivated to access pasture as they are to eat fresh feed two hours after milking.
- Results suggest that motivation to access pasture was not driven by hunger, but rather motivation to be outside.
- Further research could investigate the nature of this motivation (e.g. providing grazing opportunities vs. outdoor access only).







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