ANNUAL REPORT TO MEMBERS 2016 IN REVIEW

A summary of your association's achievements and objectives



PRESIDENT'S MESSAGE





Dr. Suzanne Davidson, 2016 MVMA President

2016 MVMA Council: Back row: Christy Martens, Richard Hodges, Jonas Watson, Douglas Oliver **Middle row:** Wadie Ariza, Janis McCarthy, Roxane Neufeld, Suzanne Davidson, Lorraine Adam **Front row:** Manjit Sra, Dale Douma

The MVMA has once again had an eventful year. For the most part Council spent 2016 dealing with the ramifications of the opening of the *Veterinary Medical Act* in 2015. The amendments enacted in legislation wrought many internal changes. These included a complete revamping of the MVMA's bylaws, MVMA council structural changes, and voting procedures on bylaws. Other legislative amendments included the allowance for veterinary practices to incorporate as well as a primary mandate for the association within the *Veterinary Medical Act* to protect the public. These amendments also led to new horizons in the relationship with veterinary technologists as full members of the MVMA as well as a new relationship between MVMA and MAHTA. Change is difficult but the association has come through the past two years in a stronger position and Council and all MVMA members are better for it.

When the Veterinary Medical Act was opened in 2015, the MVMA was surprised to learn that the Act had been opened not by the Minister of Agriculture but by the Minister of Corporate and Consumer Affairs with a specific agenda regarding fee clarity. The legislation was directed at ensuring that all fees were communicated to clients prior to services rendered and would not exceed the quoted price except in emergency situations. The NDP government passed the changes in the Act in November 2015. In April 2016 Manitobans headed to the provincial election polls. The MVMA approached the new government to see if some wordsmithing could be done to the legislation to make it more practical in a clinical setting. The present government was not willing to reopen the Veterinary Medical Act to change the fee clarity legislation. Once that door closed, the MVMA Council members, a fee clarity committee and staff crafted a bylaw that was required to be approved by government as was dictated in

legislation. In November, this bylaw was presented to membership and voted on. Most practitioners were already presenting clients with some form of estimation of fees and history has shown that fee complaints were not frequently made to our Registrar. The MVMA will strive to keep in close contact with the government to help nurture our relationship to hopefully avoid future legislative surprises.

Another legislative change was the one to council structure. With the addition of two veterinary technologist members and two public members to council the discussions are lively, diverse and sometimes outside of the box! From a people perspective this change has been positive and relatively seamless. The only wrinkle is that the council table and room are not quite large enough to accommodate council at its full strength along with any invited guests. As a consequence Council and staff have begun the process of exploring the possibility of renovating our existing space. The MVMA has some investment money set aside. Should this be invested in a property to be tailored to our needs or utilized to renovate the space we now rent from MVP?

Alternatively some of this money could be earmarked for special projects. The MVMA has discussed the need to present a positive professional image to the public, the need for rural and remote veterinary care support programs, and more extensive member services programming. This was the focus of the recent Leadership/ Strategic Planning weekend held in November. The topics highlighted by council to be discussed by the membership are detailed in the leadership report. I urge each of you to open it and have a look at the exciting directions we can take to make an impact on animal health and welfare in our province and for our profession.



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Financially, the MVMA is in a solid position and has managed to stay within budget in the last fiscal year. Additionally, MVMA Council has created a new position of Treasurer. This position is meant to provide an additional layer of oversight of the financials and a mechanism to report to council any concerns noted during an in depth monthly review of the financials including the cheque log, accounts and budget.

The MVMA and MAHTA have continued to collaborate and share information as the MVMA began to register veterinary

different members are allowed to vote on different bylaws. I encourage each member to attend and witness this in person!

The final big change in legislation was to enable veterinary practices to incorporate. The ramifications of this change in legislation for veterinary practices are unknown at this time but may be significant for some practice owners. I encourage each of you to speak with your own accountants and lawyers to get a sense of how this change may affect your business.

In closing, I would like to thank each of the MVMA staff members

"A vision is not just a picture of what could be; it is an appeal to our better selves, a call to become something more" ROSABETH MOSS KANTE

technologists (VT) in 2016 and recognize VTs as full members of the MVMA. The details are still in the process of being worked out as both associations move forward with their separate agendas. The MVMA will designate how CE is captured and reported by VTs and what constitutes CE for VT members. A veterinary technologist advisory committee will be created to parallel the veterinarian advisory committee.

Changes in the *Veterinary Medical Act* also gave voting rights to members specifically affected by a bylaw to vote on said bylaw. This engendered discussions about how to run an AGM where

for their hard work and dedication to the association. You are each a pleasure to work with. Being on council has been a wonderful experience, and in my next and last year on council I look forward to continuing with our strategic planning visions for the future of the MVMA. I would urge every member of the MVMA to try to get involved at some point, either on a committee or to let your name stand for a council position. Your ideas matter and our association needs your input!

VETERINARY

A WHO'S WHO ON YOUR GOVERNING COUNCIL

Following the February 3, 2017 Annual General Meeting, Dr. Suzanne Davidson's term as president of the MVMA governing council will end. Taking her place as the 2017 MVMA President will be Dr. Richard Hodges. Drs. Amanda Brown and Jennifer Nyhof will be filling the positions of outgoing council members Drs. Roxane Neufeld and Dale Douma. The "new" MVMA council members are veterinary technologist members Ms. Janis McCarthy and Ms. Christy Martens as well as Ms. Lorraine Adam and Mr. Douglas Oliver as public members. All of these new members officially began their term on May 5, 2016. The MVMA Council is now composed of 11 members: 7 veterinarian members, 2 veterinary technologist members and 2 public members.

MVMA COUNCIL 2017

DR. RICHARD HODGES

MVMA PRESIDENT 2017



(COUNCIL TERM ENDS FEBRUARY 2019) University of Manitoba, Winnipeg

In the 30+ years since I graduated from WCVM, I have been fortunate to have had many great opportunities in veterinary medicine. I was able to undertake an Ambulatory Clinic Internship at Cornell University. After this internship, I practiced in Pilot Mound for 12 years, where I also became the practice owner. In 1999, our family moved to Selkirk

and I was involved in mixed animal practice and also in an embryo transfer practice. In 2003, I joined the University of Manitoba as a clinical veterinarian and am now Director of the Animal Care and Use Program. I have also been fortunate to serve in a number of positions supporting veterinary medicine. I served on the Veterinary Medical Board of Manitoba as a member and then Chair. I also was active in leading the Veterinary Services District Veterinary Association in its fee negotiations with the province and was a founding director of what is now Midwest Veterinary Purchasing. I served on MVMA Council from 1999-2002 and as President in 2000. I am blessed to have been married for 25 years and with three children attending the University of Manitoba.

I have very much enjoyed the opportunity to serve on MVMA council again. It has been a busy year working in the aftermath of the amendments to the *Veterinary Medical Act*. It has been a year of a lot of work for all of us, but particularly for the MVMA staff and Presidents Roxane and Suzanne. Thank you everyone for your dedication. I will be moving into the MVMA presidency this year and am pleased to be able to lead the Council into a change of focus away from the *Act* as we continue to work on previously identified goals but also on new ideas brought forward from the Leadership Day held this past November. We have a well-organized and strategically engaged team and I look forward to working with everyone in the year ahead.

DR. SUZANNE DAVIDSON MVMA PRESIDENT 2016



(COUNCIL TERM ENDS FEBRUARY 2018) Portage Veterinary Hospital, Portage la Prairie

I am a small animal practitioner from Portage La Prairie and a WCVM graduate of 1992. My

husband and I live in Portage and have two teenaged girls and spend time cross country skiing, running and cycling.

I have had the pleasure of working on council this year and have been privileged to work with such a fantastic bunch of dedicated individuals who show up for meetings ready to work for our They really just want to be association. compensated with coffee!! Our new veterinary technologist and public members have brought unique views to the council table and our work on the association bylaws has taken an inordinate amount of time as everyone strives to get the details right for our members. Please take the opportunity to review the bylaws and cast your vote at our AGM in February at CenCan. Many thanks to staff, council members and all the volunteers who put their efforts into this association that benefits us all.



DR. MANJIT (MANNY) SRA

MVMA PRESIDENT 2018 (COUNCIL TERM ENDS FEBRUARY 2020)

Southglen Veterinary Hospital, Winnipeg



A year has passed since I had the privilege to join the MVMA Council. It has been an absolute pleasure to work with fellow colleagues committed to excellence in our profession. A key highlight has been the collaborative effort of the MVMA Council to enhance Manitoba's veterinary profession.

2016 was a busy and productive year. The structure of the council evolved to include two public members and two veterinary technologist members. These additions brought new perspectives and opportunity for learning. Finally, the Council was tasked with the challenge of the opening of the *Veterinary Medical Act* and the updating/ redrafting of our association's by-laws.

I would like to conclude with a thank-you to Council members. This year would not have been the positive experience it was without them. Joining the MVMA Council is an opportunity I would encourage all members to pursue.

MS. LORRAINE ADAM

PUBLIC MEMBER



It is truly an honour and pleasure to be part of the Council of the Medical Veterinary Association as one of the first public members appointed under the *Veterinary Medical Act*. My appointment was made by the Minister of Agriculture following my expression of interest in providing public service on a provincial Board or Commission. My role as a public member is to bring thoughtful and reasonable layman's perspectives to the deliberations and issues at hand. While I am not required to "report"

to the Minister, my responsibility is to look at things from an average public viewpoint and from my experience. This complements the professional and technical knowledge of the veterinarians and veterinary technologists. My involvement on the MVMA Council is as a volunteer.

My background includes a Master's degree in Social Work from the University of Manitoba and extensive work experience, mostly at the management level, in the fields of health and social services in Manitoba, Ontario and Alberta. Following my retirement in 2011, I did consultation on food safety policies with the provincial Departments of Agriculture and Health.

My tenure on the Council began in May, 2016 with a three year duration. It has been an interesting and challenging time for the Council and MVMA as we work through the requirements and implications of the new Act. I am pleased to add any contribution I can make to this significant time in the history of the MVMA. A good deal of progress has been made over the past year, due primarily to the impressive abilities of the Chair, my partner Council members and the Association staff. The discussions at the Council table are open and varied within a respectful and congenial atmosphere. Integration of the veterinary technologists into the MVMA has been a key focus and is progressing well. In addition, items such as financial oversight, reviewing by-laws, strategic planning and determining ways to promote the profession, have been highlights, resulting in a busy year for the Council.

I look forward to an equally full 2017 as we welcome new council members, unfold our strategic actions, strengthen our relations with government, normalize new processes and address any challenges that arise.

MS. CHRISTY MARTENS VETERINARY TECHNOLOGIST MEMBER



(COUNCIL TERM ENDS FEBRUARY 2018) Transcona Veterinary

Hospital, Winnipeg I am the technologist member sitting on council and I work at Transcona Veterinary Hospital. I enjoy the day to day that comes

with a busy practice. I grew up south of Grunthal on a dairy, bison and horse ranch. I also am a former 4-H member and am glad I get to use some the skills I gained there on council. I enjoy spending my free time with my nieces and nephews, time with family and friends and on horseback whenever possible. I have previously sat on the MAHTA Board as the Continuing Education Coordinator.

This year on council has been a year of many exciting challenges with a steady learning curve. We have tackled many new and sometimes difficult issues that have affected all of us, from legislative changes to PST issues. I have enjoyed sitting at the MVMA Council table. I have gained new perspectives and knowledge about what is happening in the association, profession and the province. I feel honored to have been chosen to sit at this table as a representative for the MVMA.



ANNUAL REPORT 2016

DR. WADIE ARIZA VETERINARIAN MEMBER

(COUNCIL TERM ENDS FEBRUARY 2019)



Swine Health Professionals, Steinbach

I greatly felt the undeserving privilege of being a new part of the council in the past year. I admired the persistence of my fellow council members in tackling various tasks for the betterment of the members and the association. With both

the changes and opportunities participated in, it is not an easy deal to move forward and find exact solutions to pertinent issues affecting the association without the unity, coherence and teamwork, whether directly or indirectly, of everyone in the veterinary community in the province.

As a practitioner in the food animal industry since graduation in 1998, I advocate not only animal health but also food safety and animal welfare. As a husbandman in the field, I cannot deny the unending challenges on personnel training/turnover/diversity, prudent use of antibiotics and drugs, disease prevention and control, animal care and management difficulties to name a few. In all of these things, I have observed that even if codes, protocols and guidelines are in place, there is a common reality in all sectors that when written instructions are not communicated clearly, the receiving end will not be able to perform the pure intent of the letter. Likewise, the recipients must also be in agreement to the intent or both parties cannot walk together.

The association has worked closely into this reality. The addition of the public and the veterinary technologist members last year increased the opportunity to improve representation and transparency of the associations' mission, vision and objectives. The opening of the Veterinary Medical Act triggered review of the by-laws that enabled members to vote on the fee disclosure to clients and to voice their thoughts in general. The council, through President Sue Davidson, also reached out to the Minister of Agriculture, opening another avenue for a two-way communication to this agency. The leadership training also empowered collaboration among leader members to talk about strategic planning and how to make the association well fitted into new challenges that lie ahead. Altogether, these started a better framework for the council where potential and strong foundation of support, oneness and camaraderie can flourish. Differences and diversities are well evident when one dwells only into the fine details but getting the whole picture constitutes an esteem of better meaning and clarity - like the holistic approach.

And even if time remained constant to date and one year that past seemed too short, I again humbly place my gratitude to the council and the members allowing me to learn the first steps and move ahead on to the next calendar year, for given the time and with much counsel, there is safety.

I hope that next year will bring greater opportunities for the council to showcase veterinary medicine as an integral part in the lives of the public and private communities.

MS. JANIS MCCARTHY VETERINARY TECHNOLOGIST MEMBER

(COUNCIL TERM ENDS FEBRUARY 2019)



Assiniboine Park Zoo, Winnipeg

I joined the MVMA Council in January 2016 as one of the veterinary technologist members as an unofficial MVMA council member and, with the amendments to the *Veterinary Medical Act*, this position became official in May 2016. This past year has been a huge learning curve for all of us on

Council.

I graduated over 40 years ago and worked in various clinics and in the Anatomy Department at the WCVM prior to accepting the veterinary technologist position at the Assiniboine Park Zoo in January 1986. I also graduated as a Medical Laboratory Technologist in 1984. I retired from my full time position at the Zoo hospital in 2012 but have remained on staff in a casual part-time position. Over my past 30+ RVT years in Winnipeg, I have served in various positions on the MAHTA board and served many years on the Red River AHT Advisory Committee. I also served for many years as the Canadian representative for the Association of Zoo Veterinary Technologists.

This past year on the MVMA Council there has been a lot of work updating the MVMA bylaws and bringing veterinary technologists into the MVMA as full members. In the past, I have only had the opportunity to work on the technologists' side so I have enjoyed learning the other half of the equation– the veterinarians.

We are truly a team and I look forward to my upcoming years on the MVMA Council and getting to know more of you and more of everything that the MVMA offers to all members.



MR. DOUGLAS OLIVER PUBLIC MEMBER

I feel very privileged to be nominated to be one of the first two public members to serve on the MVMA council. I am a Woodlands area cattle producer and married with 3 grown children and 5 grandkids. I am a full

time bus driver for Interlake School Division. I am also a former councillor for 12 years in the R.M of Woodlands which gave me experience on many boards and committees. In my spare time I enjoy hunting, fishing and entertaining family and friends. I'm also busy attending grandkids sporting events. I look forward to working together with the council and staff to move forward in achieving their goals.



ANNUAL REPORT 2016

DR. JONAS WATSON VETERINARIAN MEMBER



(COUNCIL TERM ENDS FEBRUARY 2018)

Tuxedo Animal Hospital, Winnipeg

I joined the MVMA council for two reasons: one, to represent my colleagues in the province, with the goal of striving toward an equitable balance between council's service to veterinarians and the public alike;

and, the other, to pursue the issue of the provision of veterinary care and the advancement of animal welfare amongst remote and marginalized communities (often one and the same) in Manitoba. There is much work yet to be done on the latter, though I was pleased to have been part of the committee behind Manitoba's inaugural "Spay Day," which saw a few hundred companion animals being spayed and neutered this past November that might otherwise not have been altered—at least not in a timely fashion. Initiatives such as this are precisely the kind of progressive and creative undertakings that serve not only to expand veterinary services to the underserved, but also to remind the public of our profession's commitment to a high caliber of animal health and welfare, regardless of demographics.

Our council is comprised of a broad range of veterinary professionals and devoted public servants, all of whom volunteer their time to help make veterinary medicine as good as it can be. Members interested in joining either council or one of the MVMA's many committees would be rewarded by a thought-provoking and enlightening experience, enriched by the opportunity to build relationships with colleagues working across the varied sectors of our profession. Much of council's heaviest lifting in recent times has taken place over the past couple of years. I look forward to the denouement of these efforts, but also to the continuation of our day-to-day work, and whatever else 2017 may bring.



Photo courtesy of the Western College of Veterinary Medicine

INCOMING COUNCILLORS

DR. AMANDA BROWN VETERINARIAN MEMBER

(COUNCIL TERM ENDS FEBRUARY 2020 OR 2021*) Stonewall Veterinary Clinic, Stonewall

I graduated from the Western College of Veterinary Medicine at the University of Saskatchewan in 2007 and began my veterinary career at the Stonewall Veterinary Hospital. After spending a year in mixed animal practice, I decided to try my hand at shelter animal medicine at the Winnipeg Humane Society.

After the birth of my second child, I spent time working as a locum veterinarian in and around Winnipeg, after which I eventually migrated back to the Stonewall Veterinary Hospital. I became a shareholder at the Stonewall Veterinary Hospital in 2015 and, as of winter 2017, am working with five other veterinarians to develop the Bridgwater Emergency, Critical Care and Wellness Center.

I am the proud mother of two young boys and several pets. Outside of the clinic, I like to volunteer for the Manitoba Cycling Association, running the Kids of Mud mountain biking program in the South Interlake.

After serving on the Professional Image committee during the past few years, I decided I wanted to become more involved in the MVMA and accepted a nomination to the MVMA Council. During my tenure on Council, I hope to help the MVMA invest in and develop a strategic approach to the promotion of the profession. Further, I hope being on council will help me meet colleagues throughout the province.

DR. JENNIFER NYHOF VETERINARIAN MEMBER



(COUNCIL TERM ENDS FEBRUARY 2020 OR 2021*) Thompson Veterinary Clinic, Thompson

Originally from Winnipeg, I moved to Thompson in 2007 for the purpose of working with remote and First Nation communities in the areas of public health and food safety. Although this work was rewarding, I felt compelled to further my education in hopes of enhancing animal advocacy in Northern Manitoba.

After graduating from the WCVM in 2016, I began my career in small animal practice as an associate veterinarian at the Thompson Veterinary Clinic. Over the next year, as I transition into the role of practice owner, I look forward to the many challenges and opportunities that lie ahead. I am also committed to promoting the concept of "One Health" within our communities.

I enjoy spending quality time with my husband and three dogs. In my time away from the clinic, I also enjoy curling, hiking, and dirt-biking.

I am excited to join the MVMA Council, and hope to provide a unique Northern perspective. I look forward to serving our members, and advancing the field of veterinary medicine within the province.

* The veterinarian council member who is elected 2019 MVMA president will serve until February 2021. The other veterinarian council member is eligible for a MVMA Council member term renewal.

FROM OUR OUTGOING COUNCILLORS ...

DR. ROXANE NEUFELD MVMA PRESIDENT 2015



(COUNCIL TERM ENDS FEBRUARY 2017) Dauphin Veterinary Clinic, Dauphin

As my term on MVMA council comes to an end, I look back at the past four years with a deep appreciation for the many experiences and opportunities I have had. First, I really appreciate the sacrifices my family has made, as well as

the support from my business partner and clinic staff over the past four years. I could not have done this without their support. Second, I really appreciate the time and effort our Executive Director, Andrea Lear, as well as the work our MVMA staff put in. Third, I appreciate each of the council members I have had the opportunity to work with and have been able to get to know.

The past four years have been intense and our association has seen a lot of growth and change. In 2014, the MVMA had its first Leadership Weekend which provided our association with direction and focus. The year of my presidency, 2015, was filled with the *Veterinary Medical Act*, as it was opened and closed. There were meetings with government, conference calls, a joint media release with government, government committee hearings, as well as working on relations with MAHTA through the whole process. MVMA Council also held a strategic planning day to look ahead at what the MVMA could look like and how to get there. We also saw the association double in size with the inclusion of our veterinary technologist members.

With the 2014 Leadership Weekend, we were able to get through 2015 with purpose and focus and were able to accomplish other initiatives, rather than become frozen as an association during all the work surrounding the Act being opened. Because we had a plan, the MVMA was able to launch a member wellness program with Homewood Health, and create new public image campaigns with the Season is Fur Everyone (pet food drive) and the first Provincial Spay Day. I am also personally excited about the launching of Council calls to clinics during our council meetings as a way to connect with clinics in a positive way and hopefully improve the connection veterinary teams have with our association.

In November 2016, the MVMA had its second Leadership Weekend with a strategic planning day by council followed by a day of brainstorming with members to continue moving our association forward with purpose and clarity. When we work together, we can accomplish amazing things.

Thank you so much for the opportunity to serve our association and for all the experiences of the last four years. I am excited about what our association is going to accomplish together in the coming years.

DR. DALE DOUMA VETERINARIAN MEMBER



(COUNCIL TERM ENDS FEBRUARY 2017) MAFRD–CVO/Food Safety Knowledge Centre

After graduation from the WCVM in 2003, I worked in mixed animal practice at the Beausejour and Lac du Bonnet clinics until returning to the University of Saskatchewan for a Ph.D. in Epidemiology. I joined the CVO/Food

Safety Knowledge Centre of Manitoba Agriculture Food and Rural Development in 2008. Since that time, I have had the opportunity to work in multiple areas of veterinary medicine in the public setting including animal welfare, animal health, food safety and veterinary public health.

As I consider the end of my term on MVMA council, I can honestly say that the opportunity to participate on council has enabled me to get to know our profession in new and varied ways. While the opening of the *Veterinary Medical Act* did mean that more time was spent on legislation and bylaw renewal than I may have initially wished for, this process did allow the profession to have some very interesting discussions on who we are as a profession and to reflect on and develop the roles of both veterinarians and veterinary technologists within the profession. It has become clear that the full engagement of both these membership groups is essential so that the veterinary profession in Manitoba is able to best fulfill its mandate. As the Liaison to MAHTA this past year, I was able to join them as they also worked through some of the challenges of determining the roles and responsibilities of each respective association. This has helped me to understand some of the issues that are specific to our technologist members. I encourage veterinarians and technologists who are considering running for council in the future to do so with an open mind and contribute your enthusiasm to the team.



Photo courtesy of the Western College of Veterinary Medicine





MVMA 2016 LEADERSHIP DAY – TOGETHER WE CAN

Good leaders move their organizations forward with a strategic plan. Leaders of the MVMA recognized the importance of creating a strategic plan, but time and money often pushed holding a strategic planning session aside. It had been noted that each MVMA Council has struggled to shape the future of the association while feeling mired in the day to day operational decisions. However, the 2014 council decided that the time was ripe to put talk into action and, in November 2014, the MVMA had its first Leadership Weekend. With the help of a facilitator, the MVMA created a revised Vision and Mission statement which has directed decisions through the last two years.

The MVMA moved forward on some key objectives and saw some huge changes to the association since that weekend. The Veterinary Medical Act was opened and closed. This resulted in providing veterinarians with the ability to incorporate, establishing rules for veterinary fee clarity, and changes to the MVMA Council structure among other things. During this time, the MVMA began recognizing all of its members; veterinarians and veterinary technologists alike. There has been an increase in member engagement with a new and passionate Animal Welfare committee and the initiation of MVMA Council calls to clinics during council meetings. The MVMA has also been working on professional image by increasing our presence on social media as well as building campaigns such as This Season is Fur Everyone and the Manitoba Spay Day initiatives. These were created to draw attention to the caring profession the veterinary profession is.

Two years after the first Leadership Weekend, the MVMA looks a whole lot different. Our membership has doubled in size. "Together We Can" was the theme for the 2016 Leadership Day. On November 18, MVMA Council met to recognize the successes of the past two years and identify key areas the association needs to focus on. On November 19, the MVMA Council was joined by members from all areas of the association – veterinarians and veterinary technologists representing the various areas of the veterinary profession. This group of approximately 35 members worked to flesh out the MVMA's 2017 strategic plan. The day started with an amazing team building exercise from which attendees gleaned many valuable lessons. Then, the MVMA Council shared successes from the past two years. And, then everyone participated in a World Café. Five stations were set up around the room and participants shared their thoughts on these topics:

- Advocating for Universal Access to Vet Care and Public Education
- Supporting our Membership and Our Profession
- Leading Veterinary Pharmaceutical Stewardship
- Promoting a Professional Image
- Enhancing Member Engagement

There was a lot of passionate, engaging conversation with a tremendous number of ideas shared. It will be up to Council to continue to shepherd these ideas and initiatives. It will be up to Council to compile and prioritize these ideas and initiatives in order to move the association forward in 2017.

Review the 2016 Leadership Report at: www.mvma.ca > MVMA Membership > MVMA Membership > Governance & Financial Information > "MVMA Leadership Report (Nov 2016) – Final Report".

A huge thank you to all those who came out, contributing and working hard, to our staff and to our facilitator, Mick Lautt from Taiga Consulting, who did a great job leading us through the process. Thank you to the MVMA Council members who dedicate time and energy to work on behalf of the Association. We are in some new and exciting times!



2016 MVMA MEMBERSHIP REPORT

Membership statistics:

In 2016, twenty-nine members joined the MVMA. Of those new members the following details may be noted:

- One new member was listed as an Educational Member which means his/her name was entered in the register and he/she received a license as an appointee in an internship, residency or graduate studies program
- One new member is currently completing the Clinical Proficiency Exam (CPE) program
- Three new members were short term members
- Eight are foreign trained veterinarians
- Twenty-three of the new members graduated in 2016

In 2016 all veterinary technologists were required to register with the MVMA and are seen as new members. To include their names in this list of new members would be adding 350+ names to this list which was felt to be too cumbersome for this report.

THE MVMA WELCOMES ALL THE "NEW" VETERINARY TECHNOLOGIST MEMBERS!

Newly registered MVMA Veterinarian Members – *WELCOME*!

Dr. Heather Anholt Dr. Meaghan Ballard Dr. Heidi Bjornson Dr. Shantel Burkett Dr. Tyson Buyer Dr. Melissa Cavanagh Dr. Kane Christiuk Dr. Stephanie Cook Dr. Michelle Cutler Dr. Maria Fuchs Dr. Danielle Godard Dr. Kimberly Hawkes Dr. Alexandra Kolby Dr. Scott Kramer Dr. Tannis Lochhead Dr. Kennedy Makondo Dr. Emily Martens Dr. Ed Metzger Dr. Jennifer Nyhof Dr. Virgil Purugganan Dr. Kara Rutherford Dr. Evan Scott Dr. Prabhjit Singh Dr. Matthew Strate Dr. Ryan Tenbergen Dr. Sepideh Vakily Dr. Candace Wenzel Dr. Anne Whipple Dr. Kristen Wiebe

WHO WE GONNA CALL? – MVMA COUNCIL / CLINIC CALLS

After the 2014 Leadership Weekend (strategic planning), the MVMA Council decided they wanted to focus on connecting with members. But how? Building off a model from our friends to the west, the Alberta Veterinary Medical Association–ABVMA, the "MVMA Council / Clinic Calls" were introduced.

Annually, the ABVMA Council takes road trip. Over the period of a week, the ABVMA Council and staff rent a bus and tour a section of Alberta-visiting veterinary clinics and members along the way. The MVMA Council didn't feel this was feasible for our association, but liked the idea of directly connecting with clinics and members. It was decided that Council would, during the council meeting lunch break, call a clinic to discuss current events and any concerns they may have. Since the conference call was eating into the clinic's break time, it was decided that the clinic would be provided lunch by the MVMA. Clinics are randomly selected and rotate between regions of Manitoba. Since the program launched in September 2015, MVMA Council has connected with nine clinics.

The MVMA Council believes this has been a wonderful initiative. It gives Council a chance to chat with members and let them know the MVMA wants to share information about what is before Council. It also provides members an opportunity to get to know Council and share their comments. The MVMA Council hopes this initiative will help members feel comfortable contacting a council member should they ever have a concern.

So..., who we gonna call? Next time, it might be you!



2016 ANIMAL WELFARE ACTIVITIES

The MVMA Animal Welfare Committee is a good mix of large and small animal veterinarians.

The mandate of the group was established to serve MVMA members and society in advocating for animal welfare by:

- Encouraging a culture of kindness and respect for all animals
- Working to improve the quality of life for animals during all life stages
- Educating members and society on issues of animal welfare
- Using our knowledge and experience to explore current questions or concerns of animal welfare for the sake of the animal

The *MVMA News & Views* has featured an animal welfare article each issue. By sharing these articles with other members of the MVMA, the hope is that discussions will be started and members will become informed about areas other than their own specialty. As a public contact for any animal health issues or concerns, it is assumed that veterinarians and veterinary technologists know about all areas of animal welfare. The reality is that many small animal practitioners do not know very much about large animal welfare and vice versa.

Articles to date include:

- Winter 2015 Canada's New Pig Code
- Spring 2016 Veterinary Reporting of Animal Welfare Concerns
- Summer 2016 Canine Aggression
- Fall 2016 The Animal Care Act
- Fall 2016 Pigs in Transport
- Winter 2016 Animal Care in Shelters and Rescues

Early in 2016, MVMA Council recognized the need to examine the issues related to:

- Temporary clinics
- Vaccination programs in remote areas
- Manitoba Spay Neuter Task Force

A sub-committee was formed to begin the discussions around these issues. In 2017, the hope is to move these issues into working groups and committees to move these projects ahead.

"PIPS – FALLS"–PRACTICE INSPECTION & PRACTICE STANDARDS REPORT

All veterinary practices in the Province of Manitoba must comply with the Manitoba Veterinary Medical Association (MVMA) Practice Inspection and Practice Standards By-laws (PIPS). These by-laws may be found on the MVMA's website – mvma.ca. It is these by-laws that the MVMA Inspectors use as their standards when assessing clinics in an inspection. Dr. Lindenschmidt is the Chair of the PIPS Committee

Here is the list of the most common deficiencies observed by the PIPS inspectors:

1) 2.6.5-Emergency Drug Kit.

• Deficiency:

Where the contents of the drug kit are not actually contained in a kit just loose on a shelf and/or there are expired drugs contained in the drug kit.

• Ways to prevent these deficiencies:

Make sure the contents for an emergency drug kit are contained in a container. The reason for the emergency drug kit is that, should an emergency arise, one has what they would most likely need in the kit and it is easily transferrable to any location. The clinic should have some protocol for regular inspection of the drug kit to make sure the contents are in good working order and drugs have not expired.

2) 2.6.2–Narcotics and Footnotes sections dealing with Narcotics and Controlled Drug Log and biohazard logs.

• Deficiency:

Unfortunately many clinics will have logs set up for both controlled drugs and bio-hazard logs but will be given a failure due to not recording the information correctly or not recording the information at all.

• Ways to prevent these deficiencies:

Both logs should be readily available for the required information to be entered. All information that must be recorded in the logs is set out in PIPS. Furthermore, the Narcotic and Controlled Drug Log must be on hard copy material.

3) Section 2.14 - Library

Deficiency:

Where clinic libraries do not have updated text books as required for their scope of practice.

• Ways to prevent these deficiencies:

Section 2.14 sets out the length text books are good for before they should be replaced. Please see section 2.14 of the PIPS by-laws for the requirements.





One profession. One strong voice. Une profession. Une seule voix.

The Canadian Veterinary Medical Association (CVMA) provides national and international leadership to advance the issues, concerns and professional interests of Canada's veterinarians.

CVMA worked with the Canadian Council of Veterinary Registrars (CCVR) to develop the **"Veterinary Oversight of Antimicrobial Use - A Pan-Canadian Framework for Professional Standards for Veterinarians."** It provides a template of professional standards that Canadian provincial and territorial veterinary regulatory bodies can use when developing regulations, guidelines, or bylaws relating to the professional responsibilities of veterinarians when providing oversight on the use of antimicrobials. The document will be finalized in early 2017. CVMA shared monthly messages in 2016 under the banner of *Veterinary Oversight of Antimicrobial Use in Canada: Regulations are Changing...We Want You Prepared* to increase awareness of key issues that may arise when the federal regulations are finalized and implemented at the end of 2017.

A number of new and revised animal welfare and national issues position statements can be found under the Policy & Advocacy section of the CVMA website: Humane Training Methods for Dogs, Seal Hunt, Use of Animals in Science, Aquatic Veterinary Medicine, Dangerous Dogs Legislation, Humane Mass Depopulation of Animals, Humane Slaughter of Animals, Keeping Native or Exotic Wild Animals as Pets, Devocalization of Dogs, Partial Digital Amputation (onychectomy, declawing) of Non-Domestic Felids and Other Carnivores Kept in Captivity, Induced Moulting of Poultry, Castration of Piglets, Disbudding and Dehorning of Cattle, Use of Thermocautery for the Treatment of Lameness in Horses (previously called Firing of Horses) and Tail Docking of Dairy Cattle.

A document called **Principles of Veterinary Medical Ethics of the CVMA** has been developed to replace CVMA's original Code of Ethics. It is found under the *About CVMA* tab on the CVMA website.

The CVMA, in partnership with Merck Animal Health, declared March the first **National Tick Awareness Month**. It will run again in March 2017.

The first CVMA National Issues Forum discussed the *"Importation of Dogs into Canada"* draft CVMA position statement. When asked how CVMA should use its finalized position statement, 95 per cent believed it should be used to engage the government on the matter of national leadership and to engage stakeholders on educational initiatives.

CVMA had expressed support for **Bill C-246** to each Member of Parliament and urged its members through a letter-writing campaign to send a letter of support to their local MP. On October 5, 2016, the Bill was defeated with a vote 198-84 before the House of Commons, but CVMA will continue to support efforts to strengthen the Criminal Code's existing animal cruelty provisions.

New CVMA membership benefits and services include: VetFolio[®], a Career and Business Toolkit section created by the CVMA Business Management Program, and access to over 900 e-learning sessions through the CVMA Online Education Portal.

The **2016 CVMA Convention** was held in Niagara Falls, Ontario with almost 1,000 participants in attendance. CVMA hosted the Provincial Forum and President's Meeting, providing provinces an opportunity to share with peers. MVMA selected Manitoba veterinarians to participate in CVMA's Emerging Leaders Program. Join us in Charlottetown, PEI, from July 13 to 16, 2017 for the 2017 CVMA Convention.

CVMA's business management program continued to deliver economic reports in partnership with the MVMA.

CVMA updates were published in each issue of MVMA's Members Magazine. CVMA provided MVMA staff copies of mass email communication/position statement consultations.

Nominations for the **2017 CVMA Awards** program are open until **January 31, 2017**. Nominate a deserving CVMA candidate. Visit the CVMA website for more information and details on submitting a nomination package.

Questions or Suggestions? Contact CVMA's National Office at 1-800-567-2862 or admin@cvma-acmv.org, or contact your Manitoba Council Representative, Dr. Chris Bell at 204-864-2888, or chris.bell@eldersequineclinic.com.



CANADIAN ANIMAL BLOOD BANK

SUBMITTED BY DR. KEN MOULD, CABB PRESIDENT

2016 marked the 20th anniversary of the collaboration between the Manitoba Veterinary Medical Association and Red River College in establishing the Canadian Animal Blood Bank. A staff led celebratory event was staged at The Forks on September 11th, 2016. This event and the enthusiastic participation of pet owners, veterinary and community volunteers through the year underscore the considerable public relation opportunities provided by the CABB.

Blood donor clinics now take place at 18 veterinary clinics in Winnipeg as well as 10 clinics in rural Manitoba including Beausejour, Brandon, Carman, East St. Paul, Oakbank, Selkirk, Stonewall and Steinbach. When comparing the last six months of 2016 to that of 2015, donation appointments increased by 27% which led to a 20% increase in product sales.

The Canadian Animal Blood Bank Board of Directors made a decision to significantly expand operations in 2016. First, CABB Lab Coordinator, Mary Robinson, relocated to southern Ontario to establish a blood donor base there and increase awareness of the CABB in a major market area. Second, a link was made with the University of Montreal through veterinary hematologist, Dr. Marie-Claude Blais. Dr. Blais approached the CABB with a collaboration plan that would see blood collection, processing and distribution taking place at the University of Montreal to

both supply their needs and permit the CABB to better meet the needs of central and eastern Canada. We anticipate formalizing this collaboration in early 2017. It carries with it the opportunity to collaborate on varied hematology research projects and help fulfill the educational mandate of the CABB.

During 2017, we anticipate receiving blood from Alberta, Quebec and Ontario, in addition to that collected in Manitoba, for processing in Winnipeg and Montreal and distribution to veterinary hospitals and emergency facilities across Canada. This expansion is in direct response to a demand for blood products that we are currently unable to meet. At the same time, these initiatives have resulted in the need to more formalize CABB operating procedures, policy manuals and employment contracts.

The CABB's efforts in assisting Canadian veterinarians and, in turn, the pet owning public, was recognized by the Canadian Veterinary Medical Association in granting Lab Director Beth Knight, a CVMA Honorary Life Membership at the July 2016 annual convention held in Niagara Falls.

I extend appreciation to Drs. Cathy Moir, Heather McDonell, Jonas Watson and Chandra Hickling who volunteer their time and represent you, as MVMA members, on the Canadian Animal Blood Bank Board of Directors.

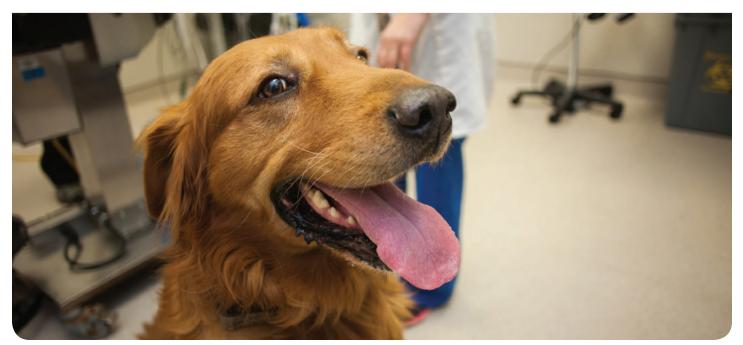


Photo courtesy of the Western College of Veterinary Medicine

2016 PROMOTION OF THE PROFESSION

This was a busy year with many activities focused on the promotion of the veterinary profession in Manitoba.

Social and Mass Media

Social media was used consistently throughout the year to educate the public and remind them of the importance of veterinary care for pets and animals. Content was created or found to support the monthly topics:

January	Cancer Awareness
February	Dental
March	Ticks / Wildlife
April	Birds / Pet Insurance
May	Heartworm / Lyme Disease
June	Wildlife
July	Hot Weather Tips / Blastomicosis
August	Reptile Care / Immunization Awareness
September	Bite Prevention
October	Halloween Hazards
November	Senior Pets / World
	Antibiotic Week

MVMA currently has 419 likes and those following is growing each week. Twitter is also being used 1 - 3 times a week.

For most of the year, the tagline used for all the postings was: Read more below and remember, your best source of pet care advice is your Manitoba veterinary team. #mbvets (with the word pet being substituted with horse, cattle, rabbit, etc. as necessary). After speaking to some members at Leadership Day, it was proposed we change the message to suggest Manitoba veterinary clinics are an easy way to get information. Many people simply Google information and the hope is to get people to think about the source of the information as well.

Now, the message on all promotional pieces is: There are many sources of information on the internet. Although it's quick to click, your BEST source of pet care advice is STILL your Manitoba veterinary team. Call if you have any questions about your pets. #mbvets

Two press releases were done this year for Spay Day and This Season is FUR Everyone! In 2017 MVMA will send a press release every quarter, not only to share more information with the public, but to grow the number of media contacts we have as well.

Spay Day

Other initiatives to promote the veterinary profession in Manitoba included a Spay Day in November. The 33 clinics that participated and the total number of surgeries (from clinics who provided data) was 136 on November 2. There were further surgeries done after that date that were booked through the Spay Day promotion.

When asked for feedback, more of the participating clinics reported a positive experience (11 out of 15), three were negative and one was neutral.

The most common complaint/ request from the participating clinics is to be able to determine who the participants should be. Clinics want to ensure they are providing a service to those who other may not be able to access it. This is something to look into for next year. However, with an overwhelming response from the public, it is difficult to know who is worthy of the discounted surgeries. It has been suggested that MVMA partner with the Winnipeg Humane Society to screen clients financially, as they have a system to do so now.



Clinics also said they would like to donate their time/resources for the day to rescues who actively spay and neuter animals.

Going-forward, participating clinics would like to require a deposit or pay prior to the appointment to avoid no-shows.

Some participating clinics (and most likely many members), believe that MVMA advertising for this event should be carefully worded so as not to give the impression that MVMA members charge too much for these services under normal circumstances, thereby making a spay/neuter prohibitively expensive for the general public. Focus should be on giving to those less fortunate and helping to control pet overpopulation.

Some positive outcomes of Spay Day include clinics offering a 'spay day' more frequently to try and reach more animals and gain business. The response from the public was overwhelming. Most clinics could not accommodate the number of appointments requested.

Participating clinics were asked about media coverage and many stated it was not enough or that their clinic did not get any. ALL of the clinics that participated noted the overwhelming response from the public (wanting the services). The fact that so many people knew about the event is a positive in terms of promotion. I believe that many of the clinics wanted more publicity for their own business, and that may not have been done. Some clinics gave feedback as to how the event was "not good for their business". Although that was not the goal, some clinics did use the event as a way of gaining more or new business.

With this being the first event in Manitoba, the Spay Day committee hopes Spay Day will be an annual event and strives to improve the experience for the clinics.

This Season is FUR Everyone!

Twenty-seven clinics participated in 2015 and thirty-two in 2016. Donations went to the following organizations:

Rescue Siamese, Manitoba Mutts, Winnipeg Pet Rescue Shelter, Winnipeg Humane Society, The Christmas Cheer Board, Union Gospel Mission, Winnipeg Harvest, Strays That Can't Pay, Salvation Army, Brandon Humane Society, Cats TNR, Carberry Cat Rescue, Kat's Kritters Rescue, the Carman Cheer Board, Darcy's ARC, Steinbach and Area Animal Rescue, Manitoba Great Pyrenees Rescue, Pembina Valley Humane Society, Dauphin Food Bank, Angel's Haven Rescue, Selkirk Food Bank, Norway House Rescue, Jenn's Furry Friends, Thompson Regional Humane Society, Northern Manitoba Paws in Need and Wildlife Haven.

Dr. Ron Worb of Anderson Animal Hospital & Wellness Center promoted the event on CTV Morning Live on December 9, 2016. Many other members did local media promotion as well.

Initiatives and Ideas

Promotion of the profession was an important topic at the MVMA Leadership Day. It is wonderful to see, as busy as our members are, many of them took the time to give feedback and make the MVMA better. The brain-storming session for Promotion of the Veterinary Profession in Manitoba was excellent. Our members have great insight and offered many ideas.

The MVMA looks forward to see what the next steps will be in 2017.





MAHTA LIAISON TO THE MVMA

SUBMITTED BY MS. CINDY SONTAG, MANITOBA ANIMAL HEALTH TECHNOLOGIST ASSOCIATION VICE PRESIDENT & MVMA LIAISON

The Veterinary Medical Act (Act) opened last year and there were many amendments that affected veterinary technologists. This year was spent putting these changes into action.

With these amendments, the following changes occurred:

- Animal health technologists became veterinary technologists
- Veterinary technologists became members of and regulated by the MVMA
- Veterinary technologists had to register with both the MVMA and MAHTA for the first time
- Two veterinary technologists were nominated to hold voting positions on the MVMA council

With these changes in mind, MAHTA's 2016 started with a great focus again on trying to identify and manage the responsibilities and role of MAHTA and the MVMA for veterinary technologists. MAHTA had already formed an ADHOC Committee with this as its primary focus. Our board presented the MVMA council with an updated memorandum of understanding and terms of reference for a joint ADHOC committee. Our request for a joint ADHOC committee and memorandum of understanding with the MVMA was denied.

MAHTA made the decision to focus on the association's goals. Our board met with two facilitators from the provincial government and developed an updated mission, vision and strategic plan.

MAHTA's new mission and vision:

Mission: Manitoba Animal Health Technologists Association promotes professional advancement for veterinary technologists and advocates on behalf of their interests.

Vision: To be the primary resource for professional support and leadership from veterinary technologists in Manitoba.

Our strategic plan saw great focus on membership support and communication. Our board identified some great new goals for our association.

As a result of the changes to the Act, the MVMA membership passed a by-law identifying veterinary technologists as members. As such, this past fall technologists registered with the MVMA. This process required a lot of communication with the MVMA and MAHTA to ensure all practising technologists registered. Veterinary technologists must still register with MAHTA. The MVMA will be changing the veterinary technologist registration period to be from July 1 to June 30. MAHTA has made the decision to align our registration renewal dates with those proposed by the MVMA. Technologists will complete a one year registration renewal in May 2017.

Veterinary technologist continuing education criteria will be mandated by the MVMA.

The MAHTA board of directors employed temporary staff while our Executive Director was on a maternity leave. This change in staff required a lot of additional responsibilities for our board members. This board worked hard to fill the gaps and the very big shoes of our Executive Director. There were definitely some occasions of lapsed response times to our membership. We apologize for any inconveniences.

Our board continues to focus on our relationships with other provincial veterinary technologist associations and our national association:

- MAHTA has two directors that sit on our national board, Registered Veterinary Technologists and Technicians of Canada (RVTTC). These two directors attended the national board AGM which was shared with the CVMA conference at Niagara Falls.
- MAHTA also had two directors attend the Saskatchewan Association of Veterinary Technologists (SAVT), AGM and conference this past November.



Photo courtesy of the Western College of Veterinary Medicine



ANNUAL REPORT 2016



2017 MVMA Annual General Meeting

All MVMA members (veterinarian and veterinary technologists) are requested to attend the Annual General Meeting. Friday, February 3, 2017 at 7pm–Victoria Inn, Winnipeg, MB

Complimentary Supper–5:30 pm to 6:45pm (Be sure to register for dinner when you register for the AGM!)

AGM Award Presentations

During the pre-AGM dinner, there will be awards presented to:

- Dr. Kevin Millar Certificate of Merit & Life Member
- Dr. Michael Sheridan–Life Member
- Dr. Mark Swendroski Life Member
- Ms. Beth Knight Honorary Membership

Please join us in congratulating them!

MVMA AGM Materials

To keep things "green" and reduce costs, all MVMA AGM documents will only be found on the MVMA website. Should you require a printed copy, please contact* the MVMA to request copies of these materials. *Call 204 832 1276 ext. 4 (or 1 866 338 6862) or email mneault@mvma.ca

- 2017 MVMA AGM Agenda
- 2017 MVMA AGM–Basics of Parliamentary Procedure
- 2017 MVMA AGM–MVMA By-law Revision (to be voted on)
- 2017 MVMA AGM–Incorporation By-laws (for information only, not to be voted on)
- Annual Reports to Members–2016 In Review
- Minutes of the 2016 MVMA Annual General Meeting
- MVMA Financial Statements Ending June 30, 2016
- MVMA Approved Budget (July 1, 2016 to June 30, 2017)

To Register & Access AGM Materials

Go to www.mvma.ca > Login on to 'Members Login' > Go to 'MVMA Membership' > Select 'MVMA Members Events' > Select '2017 Annual General Meeting'

Please note: If you are unable to register online or access the online documents, please contact the MVMA office for assistance (204 832 1276 or 1 866 338 6862).

Join us for this important meeting.

MAHTA hosted two continuing education events this past fall. A full day of seminars was offered in Brandon and Winnipeg, with a focus on workplace safety.

Technologists were invited to attend the MVMA Leadership Day. MAHTA had four board members attend. These members shared their perspectives during the day. MAHTA hopes to see more veterinary technologists participate next year.

In October, RAHTs became RVTs in Manitoba. It was an exciting occasion for MAHTA. The title RVT is much more recognized and commonly used throughout Canada. With this title change also comes an update to our association name. Manitoba Animal Health Technologists Association will be changing our name to Manitoba Veterinary Technologists Association; MVTA!!

MAHTA is currently updating our website. This exciting new site will highlight our member services and promote professional advancement. It will also allow for easier registration for our members.

MAHTA is looking forward to 2017, with a focus on member services and member engagement and embracing a new look for our new association name.

MAHTA wishes to thank Dr. Dale Douma, the MVMA liaison to MAHTA for his participation and perspective.

MAHTA also wishes to thank Janis McCarthy and Christy Martens for all their efforts on the MVMA Council and representing the veterinary technologists of our province.

IN RECOGNITION OF...

The following individuals will be recognized on the evening of February 3, 2017 during the pre-AGM dinner. Please join us to acknowledge their outstanding contributions to the veterinary profession in Manitoba!

"How wonderful it is that nobody need wait a single moment before starting to improve the world."

~Anne Frank

AWARD OF MERIT DR. KEVIN MILLAR

Awarded by the MVMA Council, the Award of Merit recognizes veterinarians and other individuals who have made significant contributions towards the achievement of the MVMA's vision.

Dr. Millar has held a variety of volunteer positions with the MVMA, including two terms on the MVMA Council, one term as President in 2006, editor of the MVMA newsletter "News and Views" in the 1980s, volunteer at the Great Manitoba Dog Party, and MVMA representative to the CVMA between 2010 and 2016. The MVMA wishes to thank Dr. Millar for his service over the years.

LIFE MEMBER AWARD

A Life Member has been a member in good standing in one of the MVMA's membership categories for 25 years or more, who has retired from active practice, and does not hold a license to practice.

DR. KEVIN MILLAR

Dr. Millar arrived in Manitoba shortly after graduating from the Ontario Veterinary College in 1977. He worked in clinics in St. Lazare and Selkirk before joining the Canadian Food Inspection Agency where he worked for twenty-eight years. During his time at the CFIA, he developed a keen interest in bio-containment, and trained veterinarians and inspectors across the country on the subject.

DR. MICHAEL SHERIDAN

Dr. Sheridan graduated from the Ontario Veterinary College in 1977, and worked in clinics in Selkirk and Steinbach before cofounding Swine Health Professionals in 1987. He served on the MVMA Council between 2013 and 2016, and before that was a MVMA representative to the CVMA.

DR. MARK SWENDROWSKI

Dr. Swendrowski worked at the Manitoba Veterinary Diagnostic Laboratory for over 30 years. He found his work there rewarding, interesting and varied. He was a much appreciated member of the veterinary community in Manitoba. In nominating him for this Life Membership, Dr. David Scammell says "he was always willing to go the extra mile to achieve a diagnosis."

HONORARY MEMBER BETH KNIGHT

An Honorary Member is an individual, not necessarily a veterinarian, who has made an outstanding contribution to the profession of veterinary medicine or the animal industry.

Beth Knight has been the lab director of the Canadian Animal Blood Bank for the last ten years. Through her dedication, CABB has been able to provide blood products to dogs in Manitoba and across Canada. Ms. Knight continues to expand CABB's reach; veterinary clinics in Edmonton and Ontario now hold blood donor clinics for dogs. She hopes to soon expand into Quebec with bilingual labeling so that the same high quality of blood products will be available across Canada. The MVMA thanks Ms. Knight for her service to the veterinary profession.



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CENTRAL CANADIAN VETERINARY CONFERENCE

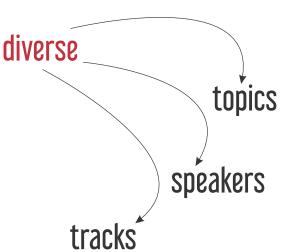
> February 3-5, 2017 Winnipeg, Manitoba



homegrown talent

CenCan 2017 is all about Homegrown Talent. We're featuring presenters from across Canada and right here in Manitoba.

> Dr. Gord Atkins - Bovine Health & Surgery Dr. Chris Bell - Equine Health & Surgery Dr. John Campbell - Beef Health Dr. Jason Coe - Practice Management Martha Little - Practice Management Dr. Miranda Logan - Canine Behaviour Dr. Colleen Marion - Animal Welfare



Dr. James Montgomery - Radiography & Ultrasound Dr. Andrea Sánchez - Anaesthesia & Pain Control Dr. Debbie Stoewen - Wellness & Communication Andrea Steele, RVT - Tech Specific Sessions Dr. Lea Stogdale - Small Animal Internal Medicine Dr. Anne Sylvestre - Small Animal Surgery

2017 CONFERENCE HIGHLIGHTS

- **FRIDAY**
- 19.5 hours of CE including Large Animal, Companion, Practice Management & Wellness sessions
- MVMA Dinner and AGM
- **SATURDAY** 24 hours of CE including Large Animal, Companion, Practice Management, Wellness & Tech sessions
 - Canine Behaviour Wet Lab with Dr. Miranda Logan
 - MAHTA Reception and AGM

SUNDAY

- 24 hours of CE including Large Animal, Companion, Practice Management, Wellness & Tech sessions
 - 2 CPR Workshop/Wet Labs with Andrea Steele, RVT

REGISTRATION OPENS IN EARLY DECEMBER.

Check the MVMA website for further information: www.mvma.ca/ce

The Victoria Inn will again host the 2017 CenCan Conference. To receive a discounted room rate of \$137.00 per night, please call the Victoria Inn directly at 204-786-4801. Reservation code is: 711586 or say "MVMA".