

Strategic Plan 2022-2024

OUR MISSION



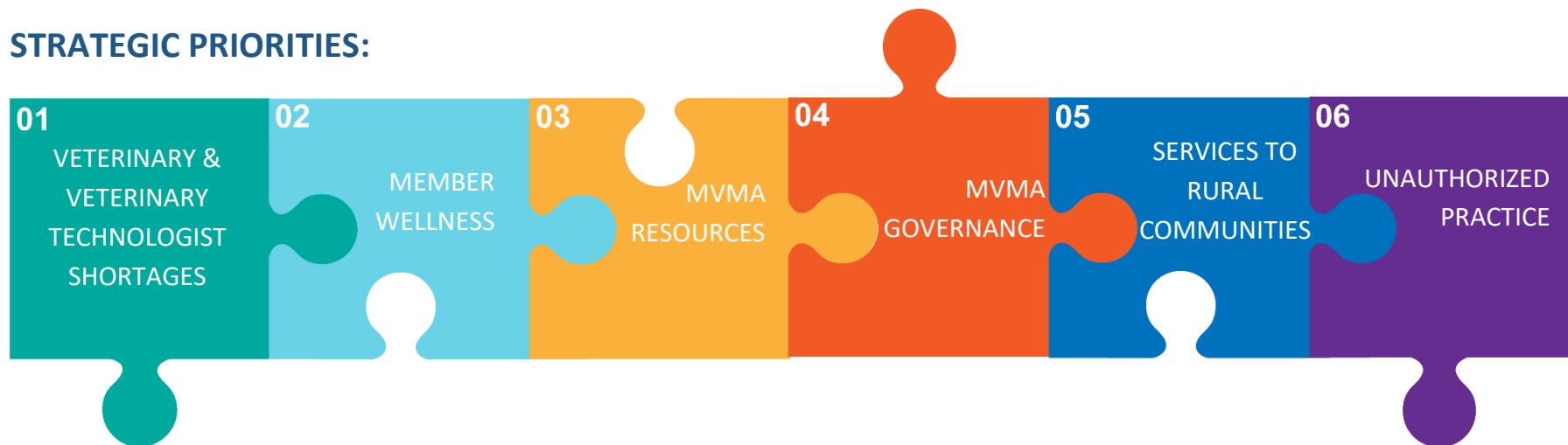
To protect the public through the regulation of veterinary medicine, to support our members and to promote the profession in Manitoba.

OUR VISION



A sustainable veterinary community working together to prioritize the health and welfare of animals, people and the environment.

STRATEGIC PRIORITIES:



PRIORITY	GOAL	STRATEGIC ACTIONS
Veterinary and Veterinary Technologist Shortages	<i>To ensure that veterinary and veterinary technologist services are available when needed in Manitoba.</i>	<ul style="list-style-type: none"> • Liaise and lobby • Conduct a member survey to identify the degree of the shortage • Build relationships with students • Advocate for the development of retention scholarships • Develop a mentorship program • Encourage delegation of services to technologists/paraprofessionals • Explore micro credentialing for technologists • Assist in the licensing process of foreign trained veterinarians
Member Wellness	<i>To support the physical, mental, and social well-being of our members.</i>	<ul style="list-style-type: none"> • Implement feedback from the 2021 Member Wellness Survey to ensure healthcare services offered are responsive to member needs and support members to work in safe and healthy environments • Identify services for members in crisis • Provide members with access to Mental Health Continuing Education • Increase member awareness of mental health
MVMA Resources	<i>To develop and utilize MVMA resources in a manner that maximizes our ability to serve the public and the profession.</i>	<ul style="list-style-type: none"> • Implement a data management system to meet MVMA regulatory requirements. • Upgrade the website to make it more user friendly and informative for our members. • Increase membership engagement
MVMA Governance	<i>To develop the strengths and diversity of the Council to effectively govern the MVMA.</i>	<ul style="list-style-type: none"> • Governance training for Council • Develop a Governance Manual
Services to Rural Communities	<i>To ensure that veterinary and technologist services are available to rural communities in Manitoba.</i>	<ul style="list-style-type: none"> • Partner with rural municipalities • Support rural practitioners • Consult with veterinary service districts • Partner with industry groups
Unauthorized Practice	<i>To ensure that the public receives veterinary and technologist services by those authorized to practice in Manitoba.</i>	<ul style="list-style-type: none"> • Public education campaign • Member education campaign • Support the Unauthorized Practice Committee to investigate complaints